

CAMPAIGN IMPACT REPORT

Spring 2016

UNLEASH THE POTENTIAL

TRENT UNIVERSITY'S \$50 MILLION CAMPAIGN



Like you, I believe in the potential of Trent students to shape the future and make the world a better place. The *\$50 Million Campaign* supports our promise to be a vibrant institution of learning, discovery and action. I am delighted to report that you helped us raise **over \$5 million** in 2015-16, making this one of our best fundraising years. Thank you!

Your generosity provides scholarships and bursaries for students, support world-class laboratories and research, help create lively academic and social spaces, and so much more.

On behalf of Trent University, I encourage you to read this report, which includes just some of the many ways your donations helped us over the past year to unleash the potential of this special institution and those who choose to study, teach and work here.

I look forward to your continued support.

Ken Hartwick '81

Chair, Unleash the Potential Campaign



UNLEASH STUDENT POTENTIAL



**ALMOST
\$1.5 MILLION**
awarded to 1,086
students from donor-
sponsored funds

Trent University has always been a special place. For over 50 years, students have flourished in our unique academic environment, which prepares them to be creative, think critically, understand diverse perspectives, collaborate to solve complex problems, and act with a strong moral compass.

Trent's \$50 Million Campaign: *Unleash the Potential* is our most ambitious philanthropic campaign to date. In the final stages of the campaign, our priorities include:

- a new Student Centre, which will open on Symons Campus in the fall of 2017,

- the transformation of the Thomas J. Bata Library into a modern learning hub,
- world-class research on pressing issues such as water quality, food sustainability, ecosystems, wildlife genetics and Indigenous health,
- new bursaries, scholarships and travel funds, and
- the renewal of vital college spaces.

Your investments in students, research and facilities create so many opportunities. Our goals are ambitious. It is only with the philanthropic support of alumni, and our Trent community and friends that we can reach them.

Unleash student potential

"It is the support and hard work of my colleagues, mentors, and friends that continues to bring new opportunities into my life. I am abundantly grateful for their support, and the confidence that Trent has given me to pursue what I am passionate about."

– Ashley Fearnall, winner of Jennifer Reed Leadership Scholarship



Unleash world-class research

"We're involved in everything from crimes to diseases like rabies to research that will protect endangered species for future generations. It all comes together here, because DNA is the first and most important information technology."

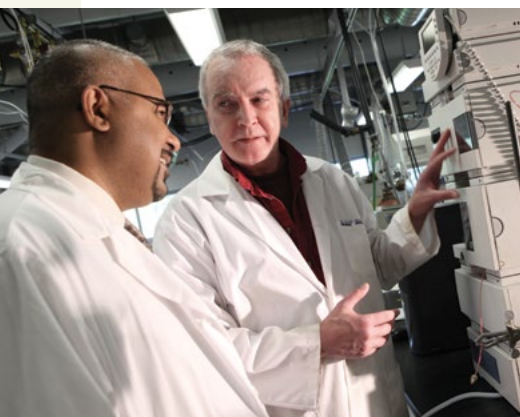
– Dr. Bradley White, Canada Research Chair in Genetics. Director of the Natural Resources DNA Profiling and Forensic Centre



Unleash teaching excellence

"People say you reward what you value – and that seems to be true at Trent. I feel fortunate to have my teaching recognized."

– Dr. Joel Baetz, English Literature, Trent University Durham, winner Symons Award for Excellence in Teaching



Doors open
September
2017

UNLEASH COMMUNITY



It's happening! The ceremonial ground-breaking on May 13, 2016



Enthusiastic students thank **Stephen Stohn '66** for his \$1 million gift to help them realize their dream

As the #1 undergraduate university in Ontario, we take pride in our academic achievements but we know it does not all happen in the classroom. Life outside class is a vital part of the transformative Trent experience. This is where students learn to organize, innovate and lead – critical elements of their educational journey, their development as citizens, and their preparation for the workplace and society.

Trent's new Student Centre will be a special place where lively classroom debates can continue in an informal

environment of exploration and discussion. It will allow the many students who do not live on campus to connect and engage with those in residence, get involved in student clubs, develop invaluable leadership and organizing skills, and fuel their passion and sense of purpose. Thanks to students, alumni, faculty and staff, we broke ground this spring on the new Student Centre. This was our major fundraising effort this past year, and you helped us reach more than 80 per cent of our fundraising goal of \$4 million. trentu.ca/studentcentre



Excitement builds as students paint the parking lot, site of the new Student Centre which will open in the fall of 2017



Debate and collaboration will help make a stronger Canada

BUILDING A STRONGER CANADA

Many pressing issues face Canada as a nation. How we address them will shape the future of the country. Trent's new School for the Study of Canada received philanthropic support from a group of Canadian business leaders who wanted to create an exciting new opportunity to discuss, debate and solve complex problems that affect us all.

The Canadian Difference Project is an unprecedented conversation about Canada. This bilingual, national conversation will take place mostly online and will tackle important Canadian issues, including the challenges facing Indigenous peoples, immigration and the place of Canada in the world. canadiandifference.ca



Trent's colleges are vital communities that continue to thrive with your support

RENEWING COLLEGE SPACES

Trent's colleges form the foundation of the Trent student experience. They provide important spaces for collaboration and foster connection and engagement on a small and personal level.

Brian Hamlin '84 gave \$150,000 to help renew these vital college spaces. This enabled us to restore the iconic trellises that run along Champlain College between the quad and the river. His gift also created a new outdoor space for students of Otonabee College, with picnic tables and a lit walkway. Students will be enjoying these spaces for many years.

UNLEASH ENVIRONMENTAL RESEARCH

Trent's global reputation as a leader in environmental science and policy received a major boost, thanks to a \$1.5 million gift from **Justin Chiu '76**, which we formally recognized in May 2016. This generous gift supports our new International Institute for Environmental Studies.

The institute, in partnership with Nanjing University in China and a number of universities around the world will bring together world-class research scientists and policy analysts, who will work collaboratively, sharing expertise, facilities and research programs, and positioning Trent as a world leader in the management of environmental issues.



Justin and Rita Chiu with Trent Chancellor Don Tapscott and Trent President Leo Groarke



Sonja Bata officially joins the Trent family and receives her honorary alumna certificate from **Jess Grover '02**, president of the Trent University Alumni Association

A NEW THOMAS J. BATA SCHOLARSHIP

Graduate students at Trent will benefit from a new scholarship named in honour of the namesake of our iconic Bata Library. The endowment will provide \$5,000 per year to a deserving graduate student from any country studying in any of Trent's 15 distinguished graduate programs.

UNLEASH THE LIBRARY OF THE FUTURE



David and Joan Moore believe in the power of students to create a better future

We know that a university cannot be great without a great library. Our vision is a library that is a modern learning hub; highly adaptive and interactive, a holder of the world's knowledge, and with inspirational spaces for study and work that will create the knowledge of the future.

Thanks to a generous gift of \$1 million from longtime Trent supporters, David and Joan Moore, refreshed, collaborative study spaces and new, innovative services are coming to the library.

Their gift marks the start of a major fundraising effort to transform the Bata Library. There are many exciting plans we wish to implement, such as project rooms for collaborative work, small group study pods, a discovery centre for student research and innovation, a facility for the digital preservation of special collections, an active learning classroom and so much more.

trentu.ca/libraryrenewal



CHALLENGING THE WAY WE THINK

A new endowment is designed to encourage rigorous debate and the exchange of ideas.

Dr. Leo Groarke, president and vice-chancellor of Trent, made a personal gift of \$50,000 to create the Louis and Paul Groarke Philosophy Endowment, named for his brothers who also hold PhDs in Philosophy. At a time when foundational disciplines such as philosophy are undervalued, this endowment supports its continued importance at Trent. Dr. Groarke has challenged others to add to or create their own endowments to grow this total to \$100,000.

Brotherly banter. The Groarke triplets, Paul, Leo, and Louis



Teachers recognize and encourage the potential in their students

SUPPORTING TEACHING EXCELLENCE

Trent continues to attract gifted faculty who explore the boundaries of learning through innovative teaching practices. Thanks to donor support, Trent created four new teaching fellowships, and the Deborah Berrill Design Studio, which will support faculty across all disciplines in learning and implementing cutting-edge teaching practices.



THANK YOU!
OVER \$5 MILLION
RAISED

First-time giving

"I just made my first-ever donation to Trent. Until now, I didn't think I was in a position to make a difference but giving to the new Student Centre was too great an opportunity to miss!" – Jess Grover '02



Monthly giving

"Contributing monthly to the Annual Fund to support Trent University is important and an easy way that I can make a difference."

– Cheryl Anderson, Work Order Dispatcher, Trent University



THANK YOU TO EVERYONE WHO GAVE TO TRENT IN 2015-16!



Legacy gifts

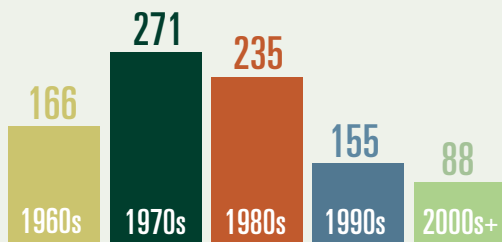
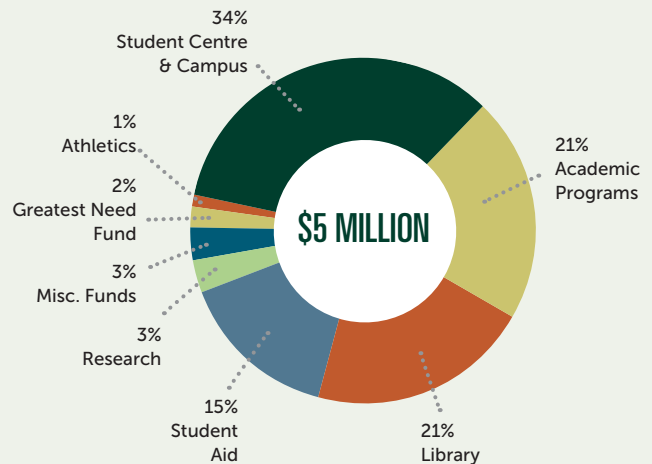
Intentions include wills, life insurance, etc.

Giving by gender



741 638

What your gifts supported



Alumni giving by decade

**THANK YOU ALUMNI,
WHO GAVE
\$2.5 MILLION**



Legacy giving

"Hard to believe but our lives together began close to 50 years ago at Trent. Remembering Trent in our will is a simple gesture of gratitude and a note of encouragement to those who come after us."

— Bob '67 and Margaret (Edmison) Glossop '67

DID YOU KNOW...

Donating to Trent is a tax-smart way of giving.

A gift of securities can:

- eliminate your capital gains tax
- reduce your taxes on your current income
- significantly reduce the net cost of your donation while benefiting Trent teaching and research



Trent University
1600 West Bank Drive
Peterborough, Ontario K9L 0G2
705-748-1601
advancement@trentu.ca

trentu.ca/give