

TRENT'S POTENTIAL UNLEASHED

Campaign Final Report 2018



A BETTER WORLD IS IN THE HEARTS AND MINDS OF YOUNG PEOPLE

Today's students are environmental stewards, entrepreneurs, inventors, and community builders – the world's much needed change agents.

Today, tomorrow, and long into the future, Trent University is committed to unleashing their potential.



THE POTENTIAL UNLEASHED

Thanks to our generous donors, alumni and friends, Trent University has surpassed its ambitious \$50 million goal raising \$56.8 million to help ensure Trent remains an intimate, unique University offering a transformative learning experience.

When we launched Trent’s most ambitious fundraising campaign, we made a promise to our students to provide an education that is personal, purposeful, and transformative.

Thanks to your support, this exceptional fundraising effort helps further Trent’s top priorities by: strengthening the transformative student experience and interactive environment that develops thoughtful, articulate, active, globally aware and responsible citizens; elevating teaching excellence; and providing students with world-class research experiences and state-of-the-art facilities necessary to unleash their potential.

As the world around us undergoes profound change, we must stand to ensure a Trent education continues to prepare our students to be creative, think critically, understand diverse perspectives, and act with a strong moral compass. Philanthropy makes this possible. The role of the \$50 Million – Unleash the Potential Campaign helps our students make an impact on the world they will inherit and transform.

Read on to find out how...



CAMPAIGN DEFINING MOMENTS

Fostered social and intellectual development by creating a new Student Centre and transforming the iconic Bata Library



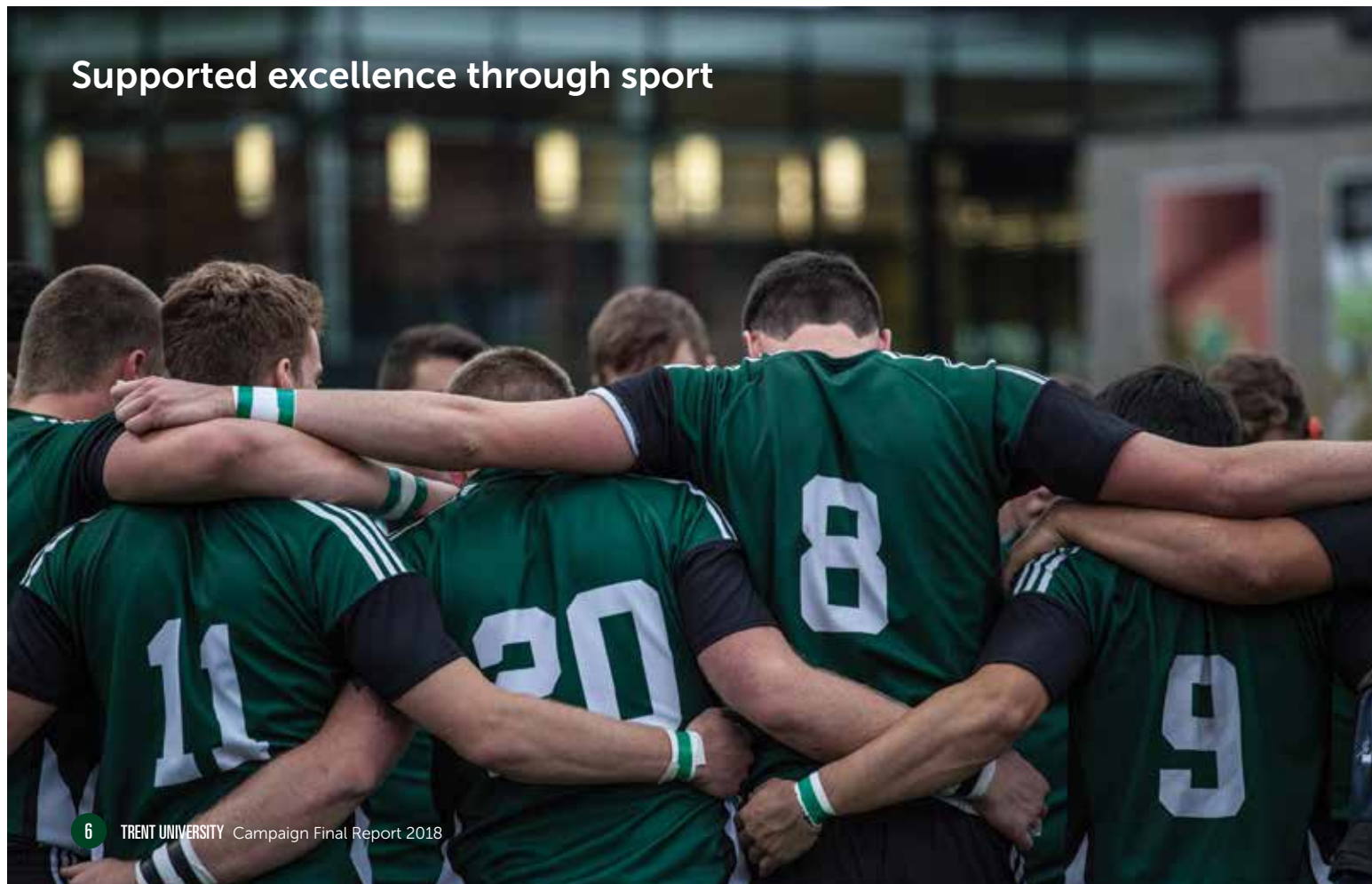
Maximized the potential of
our new Durham GTA campus



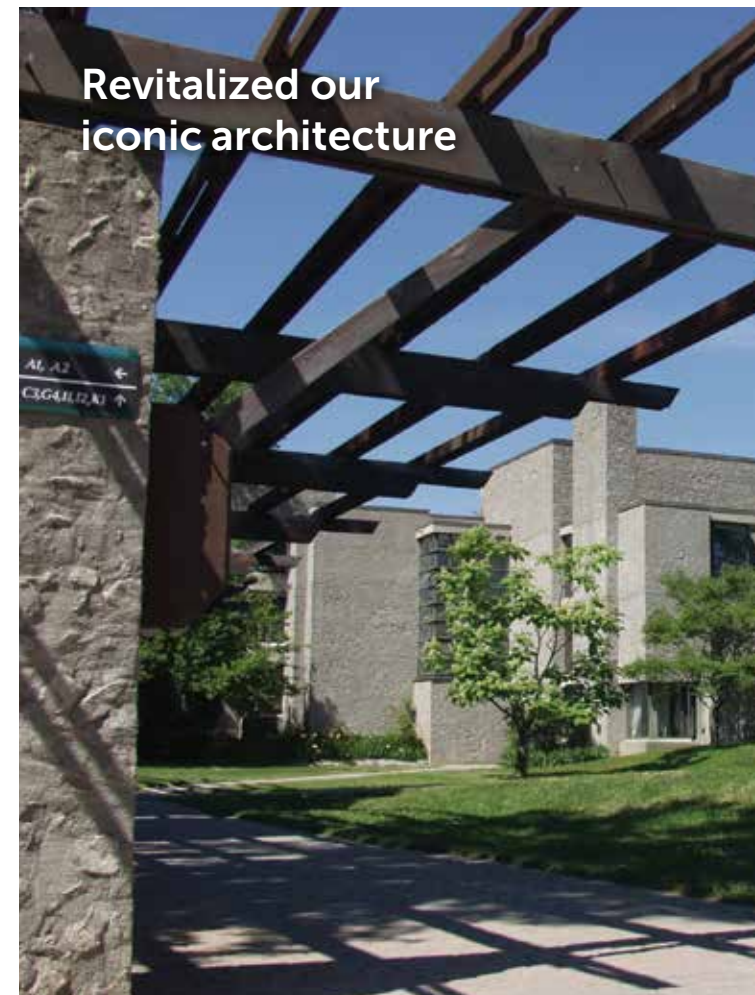
Enabled student success



Supported excellence through sport



Revitalized our
iconic architecture



Enriched our living and learning college communities



Broadened student mental health support



Invested in teaching and active learning strategies



BAGNANI
HALL



Inspired students with lectures by world-class thought leaders

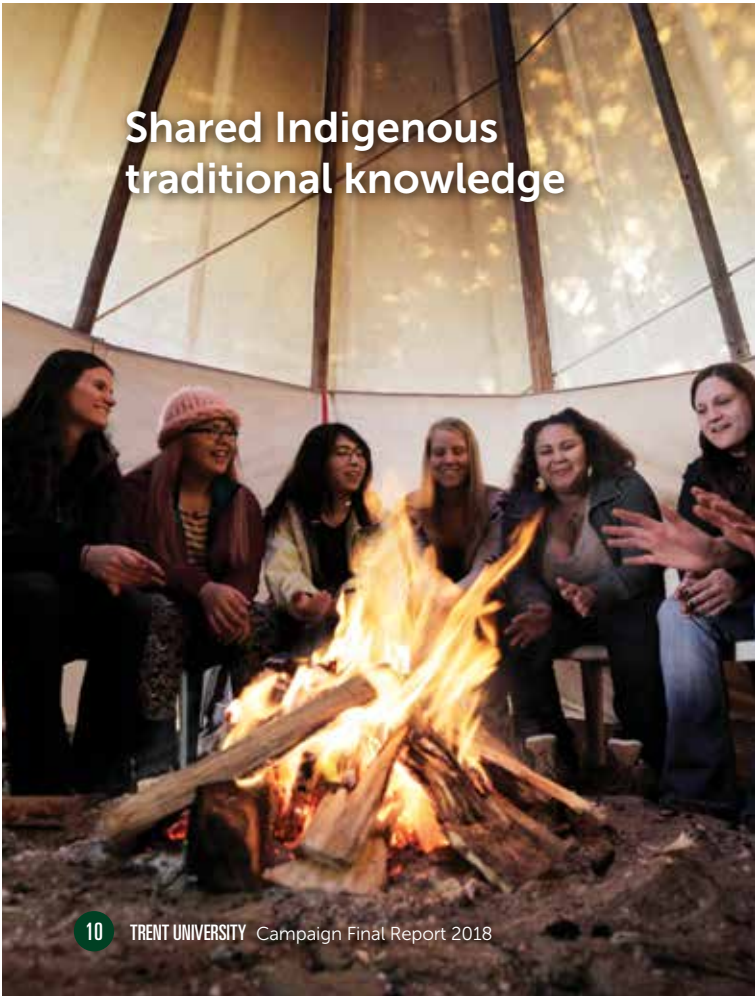




Created experiential learning opportunities



Supported innovative research



Shared Indigenous traditional knowledge



Addressed the planet's most pressing environmental issues



Tackled global food and agriculture sustainability

TRENT'S UNLEASH THE POTENTIAL CAMPAIGN RAISES \$56.8 MILLION

THANK YOU,

FROM OUR PRESIDENT



I am tremendously impressed by the generosity of our donors. Your support has helped us exceed our goal by more than \$6.8 million. While the world around us changes, your commitment to Trent remains steadfast. Together, our students and donors have made our campaign the most successful Trent campaign of all. Your investment helps Trent remain one of Canada's top undergraduate universities.

Thanks to your support, we are transforming teaching, research and student experience through many exciting new investments, including:

- a new Student Centre that continues to connect the Trent community;
- leading-edge research, experiential learning and knowledge mobilization opportunities on pressing issues both locally and globally;
- student support that continues to rank us #1 in Canada for scholarships and bursaries offered to undergraduates; and
- restoration of our renowned architecture.

I am deeply grateful to all of you who have contributed, and in doing so, helped shape the future of Trent and unleashed the potential of our students.

Leo Groarke, Ph.D.
President and Vice-Chancellor
Trent University

FROM OUR VICE-PRESIDENT OF EXTERNAL RELATIONS & ADVANCEMENT



Trent is an institution profoundly anchored in philanthropy. Since our inception more than 50 years ago, those who believe in the power of education to transform lives and build community have given their time, talent and resources to ensure Trent remains a special place of learning.

Through this campaign, philanthropy touched every corner of Trent University. Every dollar mattered, and your support can be seen across both the Peterborough and Durham GTA campuses.

We are immensely grateful to the thousands of donors and volunteers who have made this campaign a success. Thanks to you, Trent is a vibrant institution making a real difference in the world.

As Trent looks forward, future philanthropic efforts will focus on creating experiential learning opportunities for students such as co-op internships and study-abroad placements, enhanced supports for Indigenous learners, and restoration of heritage buildings and furniture.

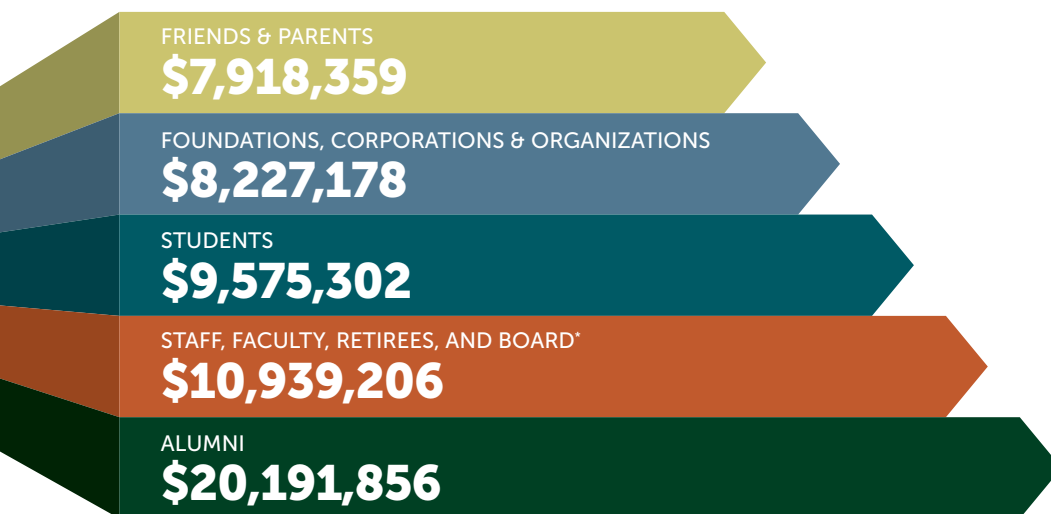
This is just the beginning; I look forward to what we can accomplish together in the future. The possibilities are infinite.

Julie Davis
Vice-President, External Relations & Advancement
Trent University

690 NEW FUNDS CREATED. **399** OF THESE FUNDS ARE STUDENT ASSISTANCE FUNDS.

OVER **10,000** STUDENTS RECEIVED DONOR SUPPORT/ASSISTANCE.

8,461 DONORS GAVE **57,749** GIFTS TO THE CAMPAIGN.



270
LEGACY
SOCIETY MEMBERS



TOTAL \$56,851,902

* Includes staff, faculty, retirees or board who are alumni



** Includes donations, university enhancements, reinvested realized earnings, government matched funds and market improvements

56
NEW SCHOLARSHIPS
THAT RECOGNIZE
ACADEMIC ACHIEVEMENT

THIS REALLY IS ABOUT UNLEASHING POTENTIAL.

WHAT WAS UNLEASHED

A Transformative Student Experience



Teaching Excellence



World-Class Research



OUR RESPONSIBILITY IS TO TRANSFORM
STUDENTS INTO THOUGHTFUL INDIVIDUALS
READY TO MAKE A DIFFERENCE.

A TRANSFORMATIVE STUDENT EXPERIENCE

Trent University has always been committed to a transformative student experience delivered in a natural and built setting that inspires and prepares our graduates for career success. Thanks to your support through the \$50 Million Campaign – Unleash the Potential, we have strengthened our interactive, intimate learning environment by investing in opportunities for students to explore, connect and engage.

New Student Centre Built for and by our students

The Student Centre has come to life as a hub for students to gather, interact, get involved in student clubs, while developing invaluable leadership and organizational skills, and fuelling their passion and sense of purpose. The Student Centre complements the design principles of Ron Thom, while furthering Trent’s commitment to high quality architecture that has an organic connection to the landscape. It’s also built to inspire interactive learning and foster a strong student community.

Bata Library Transformation

The Bata Library is the academic heart of Trent University. The revitalization of Bata into the library of the future will create many diverse social and experiential opportunities with the aim to promote community and a sense of belonging. The renewed library will allow students to move seamlessly from collaborative engagement in class, to collaborative study spaces in the library. Trent’s transformed library will also be well equipped to ensure that students, faculty and staff can meet future demands around technology and new models of educational delivery. New technological infrastructure will allow users to search everything within and outside of Trent at the same time – ensuring all materials can be accessed anytime, anywhere.

Reinvigorated College Life through College Endowments

Trent’s college spaces form the foundation of the true collegiate experience. The renewal of these vital spaces helps foster and create intellectually and socially meaningful experiences for students. Renewed college spaces and college-specific endowments will help sustain these communities and the buildings that house them for future generations.

Enabling Access; 1 in 8 Students Received a Scholarship or Bursary

A Trent university education is not only among the best in Canada, it’s also one of the most accessible. We have invested in the next generation of high achievers with 399 new student assistance funds that recognize and encourage leadership, 44 travel funds that enable students to study abroad, more research grants than ever before that advance undergraduate discovery, and over 230 new funds that support athletes who dedicate so much personal time and finances to proudly represent their university.

Honouring Our Architectural Legacy

One defining feature of Trent’s learning environment is the extraordinary physical design of the Symons Campus. With their rough-hewn surfaces, low planes and dramatic vistas, our original buildings are considered masterpieces of modernist architecture. They represent the pinnacle in the career of Ron Thom. Through careful and thoughtful investment in spaces like Alumni House, The Seasoned Spoon Restaurant, the Champlain trellises, Catharine Parr Traill, and most recently the Bata Library renewal, we continue to stimulate aesthetic and intellectual engagement for students.

Fostering Excellence through Sport: Revitalized Trent Community Sport and Recreation Centre and Justin Chiu Stadium

The Trent Community Sport and Recreation Centre is a one-of-a-kind facility that provides vital wellness services to the Trent and Peterborough communities. It houses North America’s most advanced indoor combination rowing/paddling tank, an indoor climbing wall, a 12,000 sq. ft. cardio loft and weight room, a warm therapy pool, an expanded therapy clinic, and outstanding outdoor facilities, including the Justin Chiu Stadium which features an artificial turf playing field, a 405-metre track and stadium seating for 1,000 people.

Deepening our Indigenous Actions: Enhancement of Nozhem Theatre, Wigwam and Increased Student Support Funds

- Nozhem: First Peoples Performance Space is a rare theatrical gem. This unique performance space is intended to be used for ceremony and as a vessel to pour forth and nurture Aboriginal oral tradition, language, and knowledge. The audience members are invited to develop an up-close and personal relationship with the many artists, singers, dancers, and performers.
- The first wigwam on campus enriches the on-campus traditional area and student experience.



“It’s hard to do amazing things like travel and study abroad when you’re a student. Your contribution to my academic career has allowed me to achieve my dream.”

Charli Lawson-Lee
Rita Chiu Study Abroad Bursary, 2016-2017

HIGHLIGHTS IN GIVING A selection of influential campaign gifts that helped unleash Trent’s Transformative Student Experience.

Scholarships Highlights

- Alan Wilson Graduate Student Entrance Scholarships
- BMO Financial Group Future Green Leaders’ Fund
- Harley Richards Cummings Scholarship
- Jean Evelyn Graves Graduate Scholarship
- Justin Chiu International Student Scholarship
- Roy L. Edwards Scholarship
- Scotiabank International Student Scholarships & Prizes
- TD Green Undergraduate Scholarships

Bursaries

- Errol Hanbidge Memorial Bursary
- Fern A. Rahmel Undergraduate and Graduate Bursaries in Peterborough and Trent Durham
- Rita Chiu Study-Abroad Bursaries
- Sherratt Bursaries for Athletics



“Trent was a great school and I would not be where I am today without it. I didn’t learn what to think, but how to think. Trent has given me skills and a joy in learning that allow me to continuously adapt and shape my participation in the world.”

Dr. James Orbinski ’80
Humanitarian, Founding Member of the Nobel Peace Prize Winning Doctors Without Borders; Co-Founder Dignitas International

Awards

- Catherine Chiu Indigenous Bachelor of Education Award
- CIBC Nursing Awards
- Edward Tremain Award for Study Abroad
- TD Green Undergraduate Awards
- Jack Matthews Study Abroad Undergraduate & Graduate Awards

Experiential Learning Opportunity Funds

- BMO Undergraduate Summer Student Research
- Enriched Experiential Education Fund (Trent School of the Environment)
- Indigenous Mentoring Program
- Mclean Foundation Research Awards
- Nursing Brigade
- Peter Adams Undergraduate Fund for Northern & Polar Studies
- Patterson Abbey Gardens Graduate Research Assistantship
- Undergraduate Research Internships (TSE)

Campus Improvements

- Alumni House
- Bagnani Hall
- Bata Library Revitalization
- Catharine Parr Traill Renovation
- College Endowments
- Environmental Restoration
- Greenhouse
- Ron Thom Design Fund
- Sisters of St. Joseph Tipi Fund
- Justin Chiu Stadium
- The Student Centre
- Trent Community Sport and Recreation Centre
- Centre for Academic Testing
- First Peoples House of Learning
- Public Sculpture Initiative
- Ron Thom Design Legacy Fund
- Accessibility van

TEACHING EXCELLENCE

Providing students with the tools to engage in intellectual discovery

Since its inception, Trent has attracted gifted faculty who explore the boundaries of learning through innovative teaching practices. With your help, we have further invested in the practice of teaching, the central role of the library, and in new tools and technology that continue to strengthen Trent's leadership in post-secondary teaching and learning.

Highlights of how your investments have unleashed Teaching Excellence, include:

Creation of Trent's First Endowed Chair: Kenneth Mark Drain Chair in Ethics housed in the philosophy department was established by members of the Patterson and Drain families in honour of Kenneth Mark Drain.

Centre for Teaching and Learning: We have furthered our renowned teaching focus supporting the new Centre for Teaching and Learning to help faculty experiment with new teaching strategies enhanced by the innovative use of technology and grounded in research on learning. Instructors are supported with spaces to develop, test and gain feedback on new approaches, and strategies to engage students with unique learning issues.

Distinguished Visiting Teaching Scholar Endowment

The visiting teaching scholar bridges research and practice; infuses new ideas and energy to teaching across the University; supports the design and development of research on pedagogy and practice; and inspires teaching excellence.

Deborah Berrill Teaching by Design Studio

This state-of-the-art studio in the transformed Bata Library will offer professional development for all educators. The Studio will enable teachers to focus on improved course design and delivery as well as student assessment through professional development opportunities, creative collaborations and knowledge mobilization strategies.



"The teaching-intensive visiting scholar endowment allows teaching fellows to research, develop pedagogy, and share new models and practices. Together with initiatives like the development of the Deborah Berrill Teaching by Design Studio in the transformed Bata Library, this endowment will keep Trent on the forefront of new innovations in teaching."

Dr. Cathy Bruce

Dean, School of Education and Professional Learning and Director of the Centre for Teaching and Learning



"I am optimistic about the future because I believe we are in the early days of a new civilization – one that is enabled by a communications revolution and forged by young people. Canada needs their good judgement, critical thinking, passion and demographic muscle to ensure the country their children inherit is a better one."

Don Tapscott '66

Trent Chancellor, Leading authority on innovation, media and technology

TEACHING EXCELLENCE STUDENT IMPACT

"I plan to work with, and interview educators in the field to determine the challenges they face in applying into their teaching the policies and content surrounding Indigenous education. Being immersed in this first term of studies within the Frost Centre has already broadened my educational perspective and has aided me in situating my preliminary research."

Erin Clancy

Alan Wilson Graduate Scholarship recipient 2017-2018

HIGHLIGHTS IN CAMPAIGN GIVING

A selection of influential gifts that helped unleash Teaching Excellence

- Alumni Excellence & Engagement Fund
- Bruce & Carol Hodgins Temagami Fund
- Centre for Teaching and Learning Teaching Fellowships
- Deborah Berrill Teaching by Design Studio
- Distinguishing Visiting Teaching Scholar
- Kenneth Mark Drain Chair in Ethics

Lecture Series

- David Morrison Lecture Series in International Development
- Gilbert Ryle Lectureship Endowment
- Harry Kitchen Lecture Series
- Ideas that Change the World
- John Fekete Visiting Speakers Support Fund
- Stairs Lecture in Chemistry

Visiting Scholars

- Centre for Teaching and Learning Distinguished Visiting Teaching Scholar
- Elaine Stavro Distinguished Visiting Scholar in Theory, Politics & Gender
- Jack & Jane Matthews Fellowship Endowment
- Stephen Katz Distinguished Visiting Scholar in Interdisciplinary Aging Studies
- Raymond E. March Visiting Scholar in Chemistry



WORLD-CLASS RESEARCH

Trent has a well-deserved reputation as an institution committed to making the world a better place. The evidence can be seen through our focus on environmental sustainability, Indigenous studies, social justice, community development, aging, and access to education. In a world facing pressing environmental, social and economic challenges, our faculty and students have always recognized that complex issues require multifaceted solutions drawing upon diverse disciplines and perspectives.

One of Trent’s strengths is its world-class research equipment and facilities. Our faculty are making significant discoveries and our students are learning from hands-on involvement in research, allowing them to work on the newest equipment and emerging methods of inquiry.

Trent research institutes such as the Centre for Aging and Society and the Trent Centre for Biomaterials Research include interdisciplinary partnerships that challenge the way we think about some of the world’s most complex issues. As a result, Trent students gain invaluable skills and perspectives that help ensure the next generation of Trent alumni are uniquely equipped to develop sustainable solutions to intractable and urgent problems.

Highlights of how your investments have unleashed World-Class Research include:

Real-World Experience

We have expanded our focus and opportunity for hands-on research and community-based education. Donor support has enabled students to participate in field research in remote Indigenous communities and on experimental lakes, and to conduct hands-on research projects with the Trent Centre for Community Research and local community organizations. Students have the opportunity to develop social enterprises within a new Innovation and Entrepreneurship Centre, and to work on Trent’s sustainable farm or in our nature areas.

State-of-the-Art Equipment

The Water Quality Centre, Wildlife DNA Forensics Laboratory and the Institute for Integrated Biology are three examples of the world-class facilities where Trent undergraduate and graduate students work side-by-side with leading faculty. We have invested in the latest technology to maximize the potential for faculty and students to use their natural curiosity, creativity and willingness to challenge conventional thinking that leads to breakthrough research.

Addressing the planet’s most pressing environmental issues through water quality research, sustainable agriculture, wildlife, and aquatic research:

- **The Trent Water Quality Research Centre** is the most comprehensive mass spectrometry facility in Canada. Students and researchers specialize in method development and the application of new and innovative techniques for measuring isotopes and trace amounts of organic and inorganic contaminants in water and other environmental compartments.
- **Sustainable Agriculture:** Trent researchers are doing studies of soil health and retention, enhancing traditional crops, exploring new crop opportunities, strengthening organic practices on small family farms, recycling bio-waste, and investigating bioaccumulation and reducing environmental impacts.
- **Wildlife Research:** Trent’s Wildlife Forensic DNA Laboratory is well known for its work protecting endangered species such as the North Atlantic right whale, Taiwan’s pink dolphin, polar bears and other species. Trent has also been a leader in tracking the hybridization and spread of wolves and coyotes throughout North America.

- **The Trent Centre for Biomaterials (TCBR)** is where science meets social science and humanities. Creating a more sustainable future is at the heart of the work being conducted by the TCBR.
- **Indigenous Environmental Studies** brings together both the principles of Indigenous knowledge and western science. These two approaches provide students with the skills and critical thinking abilities to address the complex environmental problems facing both Indigenous and non-Indigenous communities around the world today.

Established International Partnerships with the International Institute for Environmental Studies

The IIES brings world-class research scientists and policy analysts together to share expertise, facilities, and research programs to collaborate on the management of environmental issues.

Enriching Graduate Research in Arts and Science through The Symons Seminar Series

The Symons Seminar Series is a celebration of graduate research aimed at bridging the gap between the many disciplines represented by Trent’s graduate programs. At every seminar, two graduate students (one from the arts/humanities/social sciences and one from natural sciences) present their research in a way that is understandable and engaging to audience members from any background or education level. The series, named in honour of T.H.B. Symons enriches the education of Trent’s graduate students by making students more aware of and engaged in research beyond their own disciplinary boundaries.

WORLD CLASS RESEARCH STUDENT IMPACT

“I am doing research in the field of neuroscience and neurogenetics, whereby I am trying to elucidate how exactly our neurobiology produces behavior in a context of gene expression. I am hoping to make a great contribution to medicinal options for people with neurologic diseases as well as people suffering from psychological disorders. I am very grateful for your kind contribution. Sometimes it is quite difficult to be an international student that combines full-time research and school. Your scholarship has greatly relieved the financial strain for this year.”

Alena Kalinina

Carole Ernest Bursary recipient 2016-2017

HIGHLIGHTS IN CAMPAIGN GIVING

A selection of influential gifts that helped Unleash World-Class Research

- David Schindler Professorship in Aquatic Science
- International Institute for Environmental Studies
- RBC Blue Water Project
- Graduate research internships
- Lectures by world-class thought leaders and visiting scholars
- Three research centres in the Bata Library: Trent Centre for Aging and Society; Indigenous Environmental Studies Research Centre; Canadian Environmental Modelling Centre
- Baffin Island & Northern Labrador Inuit Communities Research
- Biomaterials Innovation
- Canadian Narrative Project
- Climate Smart Agriculture Research Project
- Nanjing University Water Quality Research Collaboration
- North Atlantic Right Whale Genome Mapping Project
- Shelagh Grant Endowment for Northern & Arctic Research
- THB Symons Trust for Canadian Studies
- THB Symons Seminar Series on Graduate Student Research
- Trent University Archaeological Research Centre
- William B. Reid Graduate Scholarship



THANK YOU





WE ARE JUST GETTING STARTED.

OUR POTENTIAL IS INFINITE.



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[TRENTU.CA/GIVE](https://trentu.ca/give)

