TRENT UNIVERSITY COMMUNITY REPORT

APRIL 2019

A message from Julie Davis, Vice President, External Relations & Advancement

With the academic year coming to a close, it's a wonderful opportunity to pause and reflect. Trent was born from the community's goodwill and we strive to give back to Peterborough in many ways. This edition of the Community Report highlights the many ways we interact, partner, and work together to make the Peterborough region an exceptional place to live.

ECONOMIC IMPACT



>\$500 million

Trent's total estimated economic impact

5,524
Jobs directly or indirect

Jobs directly or indirectly supported in our community outside the University



7.7% ocal GDP generated

Local GDP generated by Trent University

\$160 million

rent's operating budge





Trent has **1,163** full time, part-time and contract employees







\$146 Million

How much Trent spends locally

TRENT GIVES BACK

Since 1964, Trent has proudly donated more than

\$2.1 million

to those in need, through the United Way of Peterborough.



2018 United Way Goal: **\$100,000**

S114,300 Raised: \$114,300



170

students, employees and community members participated in The Great Walk from Champlain College to Curve Lake First Nation, raising \$2,000 for a new library. The first annual Alumni Day of Service saw

110 alumniand friends

volunteer at Kawartha Food Share locally, in 23 other cities in Canada and 4 countries worldwide.

Save the date for this year's Day of Service:

May 4, 2019 and sign-up: trentu.ca/alumni

COMMUNITY LEADERSHIP AWARD WINNERS



John Knight, manager, Corporate Research Partnerships

"One of the most rewarding things in life is volunteering for community-based organizations. In recent years, I have found myself embedded in a network of driven and passionate Peterborough community-builders, largely focused on community economic development and supporting young people in the creation and development of new

enterprises. My volunteerism has seamlessly merged with my work at Trent. I am very fortunate to have a job that I enjoy, and happy that my volunteer activities also benefit the University."



Dr. Tom Whillansassociate professor, Trent School of the Environment

"People often forget that institutions like universities are citizens of communities with roles and responsibilities to make those communities thrive. As a faculty member in a university that was

uniquely conceived and founded by its community, I hope that I've helped the community and the University embrace their common mission."

— COMMUNITY CONNECTIONS

635

grade 7 & 8 students from KPRDSB, TLDSB and PVNCCDSB participated in two-day Enrichment Camps at Trent

780

local children participated in summer and March break Excalibur Sports Camps





Trent is the **1**ST **ONTARIO**

to sign up with Commute Ontario, helping reduce 20 million vehicle kms in the next 3 years

UNIVERSITY



1,645

youth from the Peterborough area participated in sport and recreational programs at the Trent Athletics Centre, through programs such as swim lessons and Judo



Trent employees volunteer with

300+



local organizations, teams and groups

