



UNLEASH THE POTENTIAL

TRENT UNIVERSITY'S \$50 MILLION CAMPAIGN

Some dream of making the world
a better place...

A person with blonde hair tied back, wearing a light blue sleeveless shirt, dark blue jeans, and sandals, stands on a large, mossy rock in the foreground. They are looking out over a vast, green valley. The valley is filled with rolling hills, patches of forest, and some small buildings. In the distance, more hills and mountains are visible under a sky with scattered clouds. The text "A healthy environment" is overlaid on the left side of the image.

A healthy environment



Clean sources of water



Food security



Opportunities
for everyone



Economic well being

Political and social stability



A better tomorrow is in the hearts and minds of the young people of today.

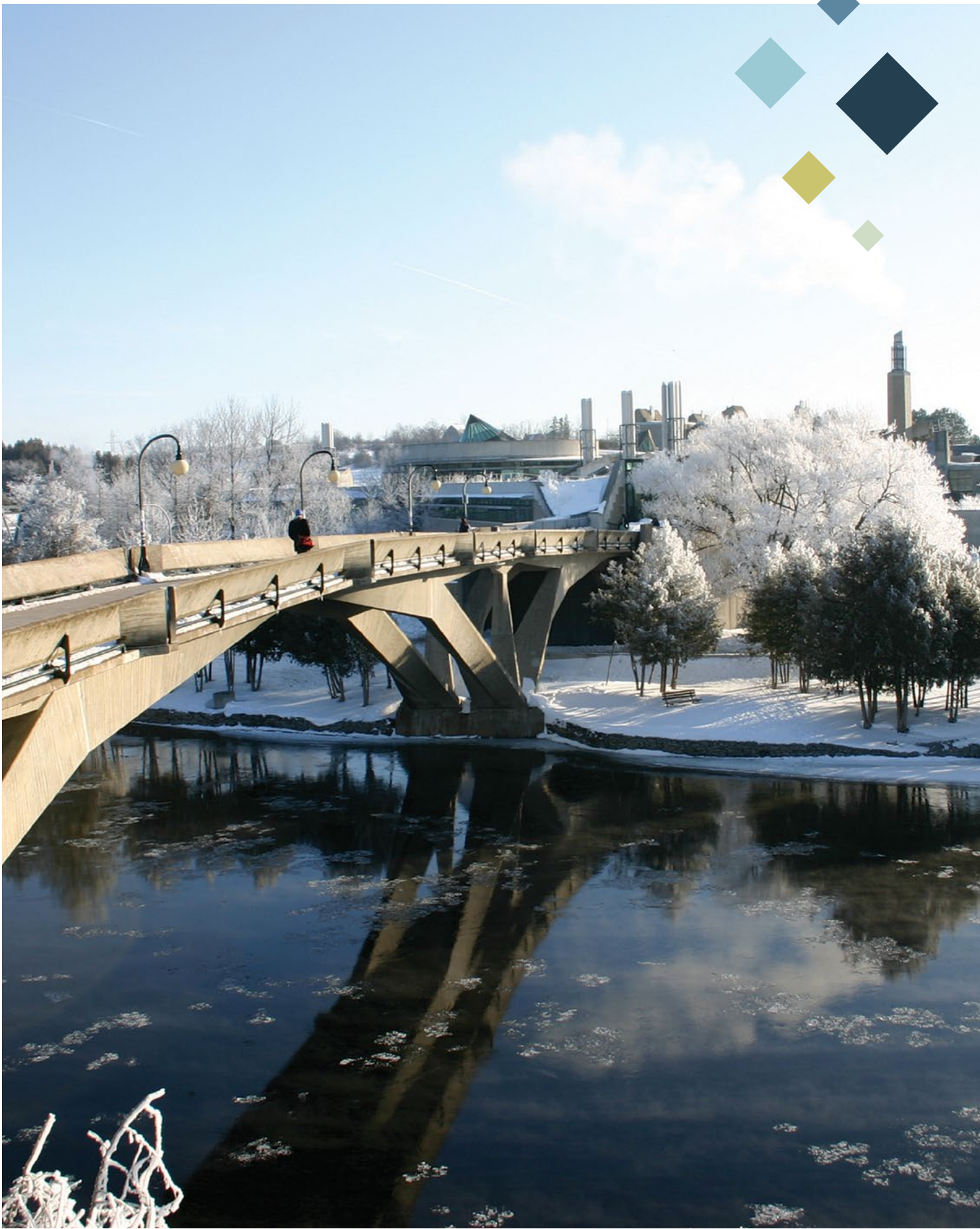
They will be the environmental stewards, the entrepreneurs and inventors, the community builders, tomorrow's change agents.

They have the potential to shape a better future. It's just waiting to be unleashed.



I am optimistic about the future because I believe we are in the early days of a new civilization – one that is enabled by a communications revolution and forged by young people. Canada needs their good judgment, critical thinking, passion and demographic muscle to ensure the country their children inherit is a better one.

Don Tapscott '66, Trent University Chancellor
Leading authority on innovation, media and technology
Ranked fourth among the world's most influential management thinkers by Thinkers50





I consistently hear students bringing in concepts learned in class, with cultural knowledge and personal experience, and braiding these notions into powerful, moving statements that call for change from their peers.

Trent provides a space for this challenging thought to flourish, take form and create change on campus that can be carried forth with students into the world.

We must decide now what the future of Trent will look like, and what steps can be taken to ensure that this exceptional thinking space be preserved for the generations to come who will face even further complex challenges than we are trying to decipher now.

Anastasia Koschenko

Environmental Resource Sciences/
Business Administration student

TRENT UNIVERSITY'S VISION

A Message from the President



Trent University has always been a very special place. Everything about Trent was purposefully designed to enable students to reach their highest potential. This includes a teaching philosophy that focuses on a collaborative, interactive learning environment; world-class architecture that encourages aesthetic and intellectual engagement; and colleges that create remarkable communities of scholars.

Trent promises an education that is personal, purposeful and transformative. Trent students learn to think critically, debate vigorously, challenge the norm, and embrace diverse points of view. They develop into thoughtful, articulate, active, globally-aware and responsible citizens.

At Trent, students work with faculty in smaller classes where they are encouraged to express their own ideas, debate with their professors, and compare different viewpoints. We encourage independent thinking and intellectual risk-taking, attracting aware, passionate and inspiring students and faculty who are committed to a better future.

For 50 years, students have flourished in our unique academic environment.

Trent is reinvesting in this outstanding legacy with the *\$50 Million Campaign* – our most ambitious philanthropic drive to date.

The goal of the campaign is an enriched student experience which will unleash students' potential to shape the future. The campaign will support:

- a new Student Centre;
- the reinvigoration of the Bata Library;
- a new *Centre for Entrepreneurship and Social Innovation*;
- research on pressing issues such as water quality, food sustainability, ecosystems, and Indigenous health;
- new bursaries, scholarships and travel funds;
- renewed college spaces; and
- reinvestments in our renowned architecture.

Fifty years ago, Trent made a promise to be a vibrant institution of learning, discovery and action. With your support we will keep that promise and expand it, now and into the future.

A handwritten signature in dark ink, reading "Leo Groarke".

Dr. Leo Groarke
President, Trent University



To continue to be a world class institution of learning, discovery and action, we need to strategically invest in the personal, purposeful and transformative Trent learning environment.

TRENT UNIVERSITY: A HISTORY OF EXCELLENCE

Trent University is ranked the number one undergraduate university in Ontario, and number two in Canada by *Maclean's University Rankings*. We are also number one in Canada for scholarships and bursaries.

Our success is measured in our high student satisfaction scores, a legacy of teaching excellence, research impact, and faculty and alumni accomplishments of international acclaim.

An interactive learning environment

Teaching is about establishing relationships with students to help them achieve their true potential. Students are encouraged to debate ideas and embrace diverse views in smaller classes. Our colleges provide a living and learning environment that helps develop active, globally aware and responsible citizens. And we benefit from close community ties that allow students to do hands-on research with local community organizations.

World-class research

Trent exhibits research excellence in a number of areas of study, including through our *Water Quality Centre*, *Wildlife DNA Forensics Laboratory*, *Centre for Biomaterials Research*, *Centre for Aging and Society* and the *Institute for Integrative Biology*.

One of Trent's hallmarks is an unparalleled opportunity for undergraduate students to participate directly in research. Students have shared patents and co-published papers with faculty, presented at international conferences, and taken leadership roles that develop intellect, confidence and purpose.

Social responsibility

Trent is known as an institution that strives to make the world a better place. This is evidenced in our focus on environmental sustainability, social justice, community development, aging, and access to education.

Architectural masterpieces A defining feature of Trent's learning environment is the extraordinary physical design of the Symons Campus. Our original buildings, with their rough-hewn surfaces, low planes and dramatic vistas, are considered masterpieces of modernist architecture, representing the pinnacle of Ron Thom's career.

Our newer buildings continue to exhibit excellence in design. The Chemical Sciences Building won the Governor General's Medal in Architecture, one of Canada's highest awards for outstanding architecture. And two recent construction projects are built to LEED standards for sustainability, building design, practice and operation.

Innovative

Trent continues to develop new programs and centres that strive for excellence.

The new *Centre for Entrepreneurship and Social Innovation* will provide the knowledge, tools, experiences and supports students need to become successful innovators, entrepreneurs and change agents. A new *School of the Environment* brings together over a dozen existing degree programs and will enable researchers to put knowledge into action on the world's most pressing environmental concerns: climate change, the quality of our water, sustainable agriculture and at-risk ecosystems. A new *School for the Study of Canada* challenges students to explore issues of relevance to Canada, and what it means to be Canadian, through literature, languages, history and politics. A new *Centre for Teaching and Learning* explores the art and science behind teaching and learning. A new *Centre for Aging and Society* promotes interdisciplinary research, education and community engagement on aging and old age.

But we must never become complacent about our success. To unleash the potential of students, we must invest in their ability to shape the future.





This is a university where the graduates are truly changing the world. We hire disproportionately from Trent because it is such an extraordinary community.

Craig Kielburger, founder of Free the Children and honorary Trent alumnus



TRENT: UNLEASH THE POTENTIAL

The goal of the *\$50 Million Campaign* is to unleash the potential of our students to shape the future. As the world undergoes profound change, we must ensure that a Trent education continues to prepare students to be creative, think critically, understand diverse perspectives, collaborate to solve complex problems, and act with a strong moral compass. We must ensure Trent remains a fertile learning environment. To do this, we are investing in three key areas:

1

Enriching our interactive learning environment

A new Student Centre

The new *Student Centre* will be a place where knowledge, experience and imagination meet. The Centre will be a lively academic and social space for all students, those who live on campus and off, to explore, connect and engage. It will enhance the colleges by helping them strengthen the Trent community. It will be home to our new *Centre for Entrepreneurship and Social Innovation*; it will create new opportunities for active club and group members to do everything from promote social justice to upgrade their language skills; and it will provide space to host conferences and public meetings, fostering even stronger community engagement.

Support for deserving students

We will continue to invest in a new generation of high achievers. We will offer new bursaries and scholarships that recognize and encourage leadership in community service, travel funds, research grants, and support for varsity athletes who dedicate so much personal time and resources to proudly represent Trent.

Renewed college spaces

Trent's colleges form the foundation of the Trent student experience. They provide important spaces for collaboration, and foster connection and engagement on a small and personal level. We will invest in the renewal of existing college spaces such as common rooms, and college-specific endowments that will sustain these vital communities and the buildings that house them.

Our architectural legacy

Ron Thom's original buildings represent the pinnacle of his career as a foremost modernist architect, and are a defining feature of our unique learning environment. Through careful investment, these remarkable buildings and furnishings will continue to attract students, and stimulate aesthetic and intellectual engagement.



2

Investing in research and community engagement

Real-world experience

Building on our international reputation as a research institution of excellence with a focus on hands-on research and community-based education, we will expand students' opportunities to participate in impactful field research in areas such as remote Indigenous communities and the experimental lakes area, and conduct research projects with the Trent Community Research Centre and local organizations.

The best equipment

Trent is home to world-class facilities such as the *Water Quality Centre*, *Wildlife DNA Forensics Laboratory*, the *Trent Centre for Biomaterials Research*, and the *Institute for Integrative Biology*. We must continue to invest in the latest technology to maximize the potential for faculty and students to do breakthrough research.

3

Supporting teaching excellence

The library of the future

The Bata Library will transform to provide innovative services and inspirational spaces for new generations of students and faculty. The library will become a modern learning hub, with quiet, individual study pods but also with project rooms for collaborative work, a discovery centre for learning and research, technology hubs to explore digital collections, and with dedicated space for graduate students and faculty. This library of the future will offer new technologies to stimulate research and learning.

New teaching frontiers

Through our new *Centre for Teaching and Learning*, faculty will continue to exhibit the teaching excellence for which Trent is known. They will experiment with new teaching strategies through the use of technology, and grounded in research on learning. There will be new spaces to develop, test and gain feedback on approaches and strategies to engage students and help unleash their potential.

A FINAL WORD...



Trent University was founded by a community determined to ensure a bright future for their children. For 50 years, we have attracted globally aware, passionate and inspiring students and faculty. We have embraced the future by making a commitment to offer all the benefits of a personal, close-knit university community that is large enough to be known for leading-edge research and a comprehensive range of academic and professional programs.

When you invest in Trent University, you help support scholarships and bursaries for students, lively academic and social spaces, world-class laboratories and research, and so much more. Every gift, big or small, makes a difference.

Our founders built an impressive university. In our second half-century we will take their work and vision further. In doing so, we are committed to the Trent ideal – a willingness to challenge the way we think.

However, it is only with the philanthropic support of Trent alumni, our community and friends that we will continue to be a vibrant institution of learning, discovery and action.

I thank you for your support and invite you to join us and unleash the potential inherent in this special institution and those who choose to study here.

A handwritten signature in black ink that reads "Julie Davis". The signature is fluid and cursive.

Julie Davis

Vice President, External Affairs & Advancement
Trent University



FOR INFORMATION

Julie Davis

Vice President, External Relations & Advancement
705-748-1011 ext. 7207 / 7246
juliedavis@trentu.ca

Sherry Booth '98

Campaign Director
705-748-1011 ext. 7593
sbooth@trentu.ca

CAMPAIGN CHAIR



Ken Hartwick '81

HONORARY CAMPAIGN CHAIRS



Don Tapscott '66
Trent University Chancellor



Stephen Stohn '66
Artist, entertainment entrepreneur and lawyer



Linwood Barclay '73
Novelist, humourist, columnist



Trent University
1600 West Bank Drive
Peterborough, Ontario K9L 0G2
705-748-1601
advancement@trentu.ca

trentu.ca/give

