

THE GIFT OF EDUCATION

"A university education is important for introducing individuals to worlds of possibility both as they exist in the present and as they emerge in the future."

Dr. Deborah Berrill, founding director of the School of Education & Professional Learning and award-winning Trent professor

The role of a university is simple, yet complex – to prepare and equip our world's future leaders with the tools required to take on whatever challenges may lie ahead. Yet at Trent's core is something that differentiates us from the rest— our focus and dedication to providing an intense developmental experience for the individual student. This focus is something that has been engrained at Trent since its inception, showcased over nearly half a century through the University's commitment to outstanding teaching, leading-edge research and community impact on both local and global scales.

"Trent was a great school and I would not be where I am today without it. I didn't learn what to think, but how to think. Trent has given me skills and a joy in learning that allow me to continuously adapt and shape my participation in the world. Trent is number one in terms of teaching in Canada. There's something about that process that is the great value of Trent."

Dr. James Orbinski '80, Trent alumnus, founding member of Nobel Prize Winning Doctors Without Borders (MSF) Canada





Mary Northway

WHAT WILL YOUR LEGACY BE?

Since the University's inception, legacy gifts have touched every corner of Trent's campuses. They have had an impact on every person at the University (past and present), though many might not be aware of it.

When it comes to leaving a legacy at Trent, the possibilities are virtually endless. Beyond providing unrestricted support in areas of greatest need, estate gifts also make a difference in academic programs and departments, student awards and bursaries, the library, athletics, equipment needs, campus beautification, and so much more. These gifts can have a broad reach, yet also remain a true reflection of the individuals who give

Looking to the future, legacy giving is vital to Trent's sustainability. Growing our Legacy Society family will help the University prepare for the future, build our vision, and create more opportunity to educate and inspire the leaders of tomorrow.

Your legacy gift will ensure that the Trent we know and love has its own lasting legacy, and continues to inspire students, faculty, staff and members of the local and global community for generations to come.

GET INVOLVED

Joining the Legacy Campaign and Trent's Legacy Society family is easy. Make your own legacy gift by remembering Trent in your estate plans. If you have already made this most wonderful commitment, please let us know so we can honour and celebrate your personal legacy at Trent.

For more information about making a legacy gift please contact: Sherry Booth '98, CFRE Senior Development Officer Trent University External Relations and Advancement 1600 West Bank Drive Peterborough, ON K9J 7B8 Phone: (705) 748-1011 ext. 7593 Cell: (705) 930-4114 Fax: (705) 748-1069

TRENTU.CA/LEGACY

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TRENT UNIVERSITY'S LEGACY CAMPAIGN WHAT WILL YOUR LEGACY BE?

What is a legacy? It's about linking generations, leaving your mark after you've gone, and honouring the things you feel are most important. It is not only about paying it back but also about paying it forward. Legacy is all about merging the past, present and future.

"A university is a growing, living legacy - and it needs all kinds of support."

Professor THB Symons, Trent University's founding president

As Trent University alumni, faculty, staff, students and friends – the people whose lives have been transformed by their experiences here and who believe strongly in the power of education – our personal legacies are inextricably tied to the legacy of the University. We all share a common goal — to enable Trent to continue inspiring and educating students for generations to come. To ensure our University always remains at its best.

Trent University's Legacy Campaign is a way to transform this dream into reality. We invite you to join us and explore what your legacy at Trent can be.

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LEGACY CAMPAIGN



THE IMPACT OF PHILANTHROPY: SECURING TRENT'S FUTURE

"Looking to the future, I hope Trent is able to retain its unique identity and is always able to differentiate itself from other universities."

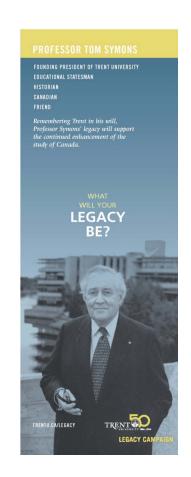
Dr. David Poole, award-winning Mathematics professor, Trent University

Whatever the future holds, one thing is certain — Trent University needs to be here, continuing our legacy of commitment to the individual student, and inspiring generations of future leaders for years to come.

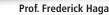
As we look for ways to make that future a reality, it is no surprise that we find a key to our success in our past, in the very thing that brought Trent University to fruition — the passion, vision, commitment, and generosity of the community.

Trent is an institution profoundly anchored in philanthropy. Our University's history of giving and volunteerism is one that stands out among Canadian postsecondary institutions. After all, today's breathtaking natural setting of Trent's Symons Campus is the result of a generous gift of 100 acres of land from General Electric, the largest employer in the region at that time. And it was the will of GE employees and other workers in Peterborough— through payroll deductions from everyone from production line workers to managers — that laid the foundations for this great University.

To secure Trent for the future, it is imperative that we build upon this past legacy of giving.







Prof. Michael Treadwell and Gilbert Bagnani (right)

THE LEGACY CAMPAIGN

The Legacy Campaign is an opportunity. It's a chance for the people who care most about Trent to join in charting its future.

The University is calling upon likeminded individuals and groups — our alumni, staff, faculty, students, friends, and others — to step forward, share your stories, and join in creating Trent's future, right now, through your own legacy.

"The Legacy Campaign provides the opportunity to demonstrate how you value the education Trent University provides its students. For me, as a parent of a Trent alumna, I witnessed the empowerment of my daughter's true potential. I'm forever grateful."

Eileen Madder, Legacy Campaign Chair

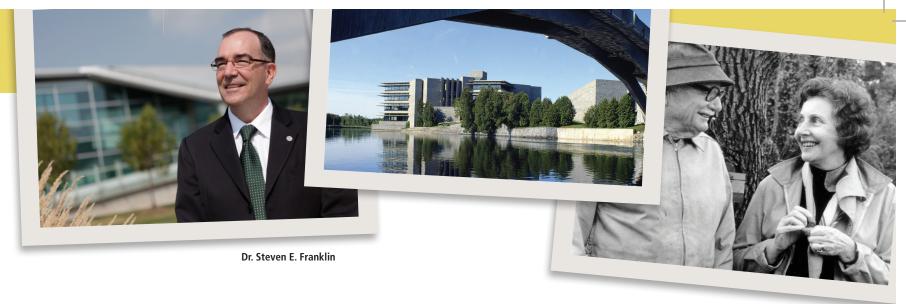
We invite you to join us in the campaign as we aim to strengthen Trent's long-standing vision to create opportunities for students, staff and faculty, to flourish as individuals and global citizens, and to affirm our commitment to excellence, innovation and leadership.

YOUR GIFT CAN MAKE A DIFFERENCE

Why join the Legacy Campaign? The answer is simple — it's one of the easiest ways you can show your support for Trent. It's also important — your legacy gift at Trent will make a significant difference. Not simply in terms of the bricks and mortar the University is built upon, but in the long-term vision for Trent and in the lives of the students and members of the Trent community that come after you.

As a relatively small university, Trent is able to provide an unparalleled educational experience. But it also means that even the smallest gift can make the biggest impact. Your gift matters at Trent.

And a legacy gift is truly an easy way to make a difference. Although not all of us may have the opportunity or means to make a substantial gift during our lifetime, generally everyone has the opportunity to make a legacy gift through their estate or their life insurance. All you have to do is add Trent to your will, and your personal legacy is secured. This simple step also contributes greatly to the future of this great University.



WHY NOW?

PK Page

"Trent has always strived to provide a unique educational experience unmatched by any other institution in the Province – this must not change! Our goal is simple – to build on those institutional qualities that have made Trent such a special place for so many for so long."

Dr. Steven E. Franklin, Trent President and Vice-Chancellor

Trent celebrates a major milestone, our 50th anniversary, in 2014. Naturally, such a celebration brings about a time for reflection, a time to look back on Trent's first 50 years and share our dreams and vision for the next 50 years and beyond.

This milestone anniversary also sparks an occasion for the entire Trent community — past, present and future — to gather and think about Trent in new ways. The Legacy Campaign presents an opportunity for alumni, staff, faculty, students and members of the community to renew their connection to Trent, and each other, and to pledge to ensure the continued success of the University.

Your involvement in the Legacy Campaign is an extraordinary way to make this happen.

"I love the small class sizes, the opportunity to engage with the broader Peterborough and regional community and most importantly the many professors who really care about their students and go above and beyond to ensure they get the most out of their education. It is incredible to walk around a university campus and every day see profs, T.A.'s and administrative staff who know your name and care about your success -- academically, personally and professionally."

Jenna Cameron, International Development Studies/Indigenous Studies graduate, 2012 CBC Radio Gzowski Intern