

CAMPAIGN IMPACT REPORT

Spring 2017

UNLEASH THE POTENTIAL

TRENT UNIVERSITY'S \$50 MILLION CAMPAIGN



What a remarkable year. In 2016/2017 we saw the new Student Centre take shape, the iconic Bata Library transformation begin, a major donation to the Centre for Teaching and Learning, and much more. Your generosity has UNLEASHED a transformative student experience, teaching excellence and world-class research. Thank you for making this another outstanding fundraising year. Trent University's \$50 Million Campaign – *Unleash the Potential* supports our promise to be a vibrant institution of learning, discovery and action. Your outstanding loyalty and continued support inspires Trent University students to make the world a better place.

Ken Hartwick '81

Chair, Trent University's \$50 Million Campaign – Unleash the Potential





#1 IN CANADA FOR SCHOLARSHIPS & BURSARIES

2016-2017 Maclean's Magazine University Rankings, primarily undergraduate category

THANKS TO DONORS

1,037 SCHOLARSHIPS & BURSARIES WERE AWARDED THIS YEAR

823 Undergraduate
214 Graduate

UNLEASH ATHLETICS

Jim & Rosemary Dolan Rugby Endowment

Jim '68 & Rosemary Dolan have been supporting the Jim Dolan/Ron Reid Alumni rugby prize with annual gifts since 1995. This year they have established the Jim & Rosemary Dolan Rugby Endowment to be held by Trent in perpetuity. Prizes are awarded to Trent Rugby players on the men and women's varsity teams. The recipients are chosen by their teammates based upon the player(s) who demonstrates the most heart and desire.

UNLEASH COLLEGE COMMUNITY



Dr. Leo Groarke, president and vice-chancellor, Dr. Marion Fry and Dr. Michael Eamon, Traill College principal.

TRAILL COLLEGE CELEBRATES THE PAST AND PLANS FOR THE FUTURE

Trent University has always provided a unique student experience. Since 1964, Traill College has offered an engaging student experience that is interdisciplinary, personal, and genuine. The renaming of the Principal's Lodge to Fry Lodge in honour of Dr. Marion Fry, and the **Greg Piasetzki '72** Traill College Challenge that unleashed a \$100,000 endowment, celebrate the college's rich history and offer a vision for its future.



"I believe we should all give back, when the opportunity presents itself, to both the larger society in which we live and to the organizations and institutions that shaped and supported us. For me, Trent University, was one of those influences." – Greg Piasetzki '72



UNLEASH A TRANSFORMATIVE STUDENT EXPERIENCE

OPENING
SEPTEMBER
2017

The highly-anticipated new Student Centre is the vision of Trent University students past and present. Trent's new Student Centre will enhance the outstanding student experience that Trent is known for, offering new places and opportunities for students to socialize, learn, study, and engage in life on campus.

The Student Centre project is a Trent family effort, the students have provided \$10.5 million through a special levy towards the \$16 million project. The Trent community, including the board, faculty, staff, and alumni have generously committed over \$3.75 million towards the \$4 million fundraising goal, leaving only \$250,000 left to raise. This includes a transformational \$1 million gift from alumnus **Stephen Stohn '66** last fall.

2016/2017 STUDENT CENTRE HIGHLIGHTS

Alumni unleash \$1.5 million for the new Student Centre

Trent University alumni have demonstrated their generous spirit by unleashing \$750,000 in matching funds from an anonymous alumni donor, through the Alumni Student Centre Challenge, for a total of \$1.5 million.

\$500,000 funding boost from friends and alumni

Thanks to the generosity of five Trent University alumni, the ambitious Student Centre project at Trent University moves another step closer to completion with \$100,000 donations from **Gavin Marshall '76**, **Greg Piasetzki '72**, **Ken Hartwick '81**, **Martha Wilder '74**, and **Don Tapscott '66** and **Ana P. Lopes**, for a total of \$500,000.

Celebrated \$300,000 gift from international alumnus Justin Chiu '76

Justin Chiu '76, one of Trent's most treasured international alumni, generously contributed \$300,000 to the new Student Centre, building on a loyal and committed giving history to Trent University.



"We are really excited about the new Student Centre! This project will mean so much to future generations of Trent students. Room for clubs, new classrooms and study space, event space and more."

– Alaine Spiwak, former president TCSA

I helped UNLEASH the Student Centre because



"Trent's rapid growth and the changing technological and social trends make

investing in new facilities to enhance the student experience critical to keep it relevant and vibrant for today's students."

– Scott Sinclair '80



"Trent embodies what an educational institution should be.

I attribute much of my success to this encouraging environment that fosters critical thinking through a truly personal and supportive approach." – Sue Graham Parker '73

UNLEASH INDIGENOUS EDUCATION

TRENT LAUNCHES NEW INDIGENOUS BACHELOR OF EDUCATION PROGRAM

Trent's ground-breaking leadership in Indigenous Studies dates back to our beginnings, when we became the first university in Canada, and only the second in North America, to establish an academic department dedicated to the study of Indigenous peoples and Indigenous knowledge. It's just one of the ways we think differently, and inspire our students to do the same.



First cohort of Indigenous Bachelor of Education (B.Ed.) students paddle up the Otonabee River in a canoe generously donated by **Bonnie Greer '69**.



CATHERINE CHIU INDIGENOUS BACHELOR OF EDUCATION AWARD

Building upon previous transformational gifts **Justin Chiu '76** established the Catherine Chiu Indigenous Bachelor of Education Award that supports Indigenous students to celebrate their identity and heritage. The gift honours his sister-in-law who supported him in a variety of ways while he was an international student at Trent, and is an award for students in the new Indigenous B.Ed. program who are in financial need, with an emphasis on those in years three, four or five of the program.

THANK YOU ALUMNI, WHO GAVE \$3.5 MILLION IN 2016/2017

"The Trent University experience has been phenomenal and rewarding as a platform toward my vision from the start. Thank you very much for establishing this pool of funding to support students as I'm fortunate and humbled."

– Halima Mohammodu, Mary J. Kennedy Bursary Award Recipient

UNLEASHING THE SPIRIT OF GIVING BACK

Duc Hien Nguyen '11, the recipient of the inaugural Paul Delaney Young Philanthropist Award, is a recent graduate who came to Trent as an international student from Hanoi, Vietnam. One of Mr. Nguyen's first actions, as a grateful alumnus of Trent, was to give back. After starting his first full-time job, he made a generous donation to support international students.



"Without the generosity of the TIP scholarship program I wouldn't even be able to make it to Canada, and without your generous support and wise guidance I would never be able to make it thus far. It is only appropriate that I do what I can to contribute to the growth of TIP and to encourage current and future scholars to do the same." – Duc Hien Nguyen '11

UNLEASHING ACADEMIC OPPORTUNITY

Thanks to the Dr. Alicja and Dr. Gosia Zobel Student Conference Fund, six students annually have the opportunity to attend international or domestic conferences to advance their studies in science, philosophy, or women's studies and related fields, in particular, the intersection of science, politics and critical thinking.

"I was particularly delighted to come across a funding opportunity solely devoted to advancing research that bridges the gap between the sciences and the humanities – something that strikes me as still rare in the contemporary academic environment."

– Moritz Ingwersen, Cultural Studies Ph.D. student and a recipient of the 2017 Dr. Alicja and Dr. Gosia Zobel Student Conference Fund

EXPERIENTIAL LEARNING UNLEASHED

At Trent, experiential learning is a powerful tool that helps students challenge the way they think. Experiential learning includes community service learning, community-based research, study abroad, placements, practica, internships, and more.

Thanks to the generosity of two change-leaders, John and Thea Patterson, Trent University has received a \$150,000 funding infusion for a new endowment fund to support more hands-on learning opportunities for graduate students at Abbey Gardens.

Through community-based education and research projects, Trent students have the opportunity to engage in purposeful extra-curricular learning that develops their capacity and passion for transformational change within local communities. This new fund will allow a graduate student to spend two summers at Abbey Gardens, a restored gravel pit in Haliburton Highlands, to advance their research in such areas as sustainable agriculture; heritage animals and crops; strengthening seasonal recreation-based economies; and creation and sustainability of rural social enterprises.



Abbey Gardens gift announcement with John and Thea Patterson, Dr. Leo Groarke, president and vice-chancellor, and Julie Davis, VP external relations and advancement.



**LAST YEAR, 38 STUDENTS
GAINED VALUABLE GLOBAL
EXPERIENCE THANKS TO
TRENT'S WONDERFUL DONORS**

NEW FUNDS ESTABLISHED BY DONORS IN 2016/2017

Trent consistently invests more in scholarships and bursaries than any other university of its size in Canada – it's why we are ranked #1 in Canada.

New Scholarships and Assistantships:

Patterson Abbey Gardens Graduate Research Assistantship
William B. Reid Graduate Scholarship

New Prizes:

Biology Conservation Prize
Bob Taylor-Vaisey College Leadership Prize
Catherine Chiu Indigenous Bachelor of Education Award
Distinguished Visiting Teaching Scholar Fund
Dr. Mike Allcott Prize
Human Resources Professional Association of Peterborough Prize
Jim & Rosemary Dolan Rugby Endowment
Nancy Marcotte Women's Rugby Prize
Soonjin Jung Computing Systems Prize
Trent Durham Student Leadership Fund

New Awards and Bursaries:

Austin James Taylor & Levi Raymond Taylor Philosophy Bursary
Dr. Ruggles & Elizabeth Pritchard Graduate Bursary
Maha & Murad Younis International Student Bursary
Youngsuk Jung Environmental Science Bursary

Other New Funds:

Champlain College Garden

College Endowment Funds

Catharine Parr Traill College
Champlain College
Lady Eaton College
Otonabee College
Peter Gzowski College

Dean's Enhancement Funds

Humanities
School of Education
School of Graduate Studies
School of Nursing
Sciences
Social Sciences
Trent Online Education Program
Harper Creek Study
Professor Thomas Symons Archives Fund
Raymond E. March Visiting Scholar in Chemistry
Rugby Booster Club

UNLEASH TEACHING EXCELLENCE



\$1.25M DONATION CREATES DISTINGUISHED VISITING TEACHING SCHOLAR ENDOWMENT

UNLEASH THE CENTRE FOR TEACHING AND LEARNING

\$1.25M donation creates Distinguished Visiting Teaching Scholar Endowment

Trent University takes great pride in its dedication and commitment to teaching excellence. Through this transformative philanthropic gift from a Trent alumnus, the Trent Centre for Teaching and Learning will annually host a visiting teaching scholar. The visiting scholar will: bridge research and practice; infuse new ideas and energy to teaching across the University; support the design and development of research on pedagogy and practice; enhance professional learning opportunities available across disciplines; and inspire teaching excellence.



Trent University affirms its commitment to teaching with 25 new faculty appointments and a transformational gift.

UNLEASH BOLD PHILOSOPHICAL DEBATE



Those with a passion for philosophy have come together with Dr. Leo Groarke, president and vice-chancellor of Trent University, to unleash a \$100,000 endowment to enrich Trent's Philosophy program and aim to foster public discourse and debate, student development, and community engagement.

President Groarke propelled this endowment forward with a personal gift of \$50,000 in honour of his two brothers, Louis and Paul Groarke, who also hold doctorate degrees in Philosophy. Dr. Groarke then successfully challenged others to help him raise a total of \$100,000 for Philosophy endowments.

Yann Martel '81, author of *Life of Pi*, the #1 international best seller reflects on his Trent experience as a Philosophy student fondly, remembering:

"I liked the smallness of the classes and the accessibility of the professors. It was a very stimulating environment."





trentu.ca/give

GIVING TUESDAY

CAMPAIGN UNLEASHES OVER \$40,000

Alumni & Friends Exceed Expectations

Giving Tuesday, an international day of giving and volunteering following Cyber Monday, exceeded expectations this year, raising \$43,245 from more than 90 donors. This amount includes the generous matching pledge of \$10,000 from honorary alumnus and former Board of Governors chair Bryan Davies.

"I am proud to be part of building a better tomorrow for Trent students."

– Bryan Davies



Bryan Davies former Board of Governor's chair, (left) with Alaine Spiwak, former president TCSCA, and Dr. Leo Goarke, president and vice-chancellor, at the Student Centre groundbreaking ceremony.

UNLEASH TRENT DURHAM — GTA

With one of the best student-to-faculty ratios out there, Trent University Durham — GTA is known as an especially teaching-focused university with an abundance of opportunities for student engagement.

Trent School of Business Instructor, Dr. Gail Johnson Morris challenged her colleagues to double their impact with a leadership prize for Trent Durham students, honouring an outstanding student leader who has developed their leadership acumen while attending Trent Durham.

"Last June, I was privileged to process with fellow faculty at Trent Durham's first independent convocation – a milestone for both Trent Durham – GTA and me. Since then, I decided to set this initiative in motion and create an opportunity to recognize an outstanding student leader who is graduating annually." – Dr. Gail Johnson Morris, School of Business, Trent Durham



"I won a prize through the Human Resources Professionals Association of Durham. This prize has helped me pay for school and taken the weight off of my shoulders allowing me to enjoy school even more."

– Marisa Vipond, Postgraduate Certificate in Human Resource Management

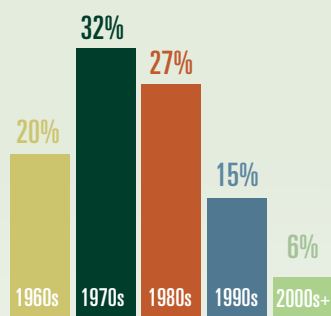


THANK YOU TO EVERYONE WHO GAVE TO TRENT IN 2016/2017!

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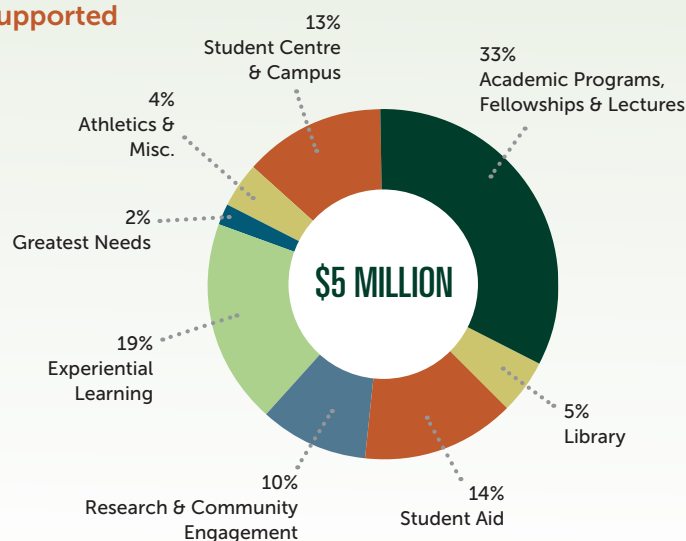
Legacy gifts

Intentions include wills, life insurance, etc.



Alumni giving by decade

What your gifts supported



THOMAS MILLER '82

Legacy Society



What will your legacy be?

Remembering Trent in his Will, Tom's legacy will ensure the vibrant, residential, academic, college-based education he is grateful for remains central to Trent. trentu.ca/legacy

HELP TRANSFORM THE BATA LIBRARY



UNLEASH THE GREATEST NEED

Every gift makes a difference, this year your gifts to Trent University's greatest need supported scholarships and bursaries, the Walk Home program, advancement of experiential learning opportunities, campus enhancements, and increased support for mental health.

EVERY GIFT HELPS, in 2016/2017 the average gift to the Trent University greatest need was \$100. *Thank you for your support.*

Trent University's Bata Library is undergoing an amazing revitalization and transformation. We have a vision for the library of the future that builds on a very distinguished history.

We are asking for your help to make it a reality.

trentu.ca/give/bata



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