



CELEBRATING 50 YEARS OF PHILANTHROPY AT TRENT UNIVERSITY

1964 – 2014: A Special Retrospective

"Fifty years ago the citizens of Peterborough came together for a common cause – to create a university. That dream became a reality which has surpassed everyone's expectations. Now, half a century later, Trent enjoys the support of a remarkable community of supporters all around the world. I am excited to join a university with such a notable history of philanthropy, and hope to make it a key component of Trent's successes in the next fifty years of our history."

Dr. Leo Groarke
Trent's Eighth President & Vice-Chancellor

Philanthropy: for the love of human kind

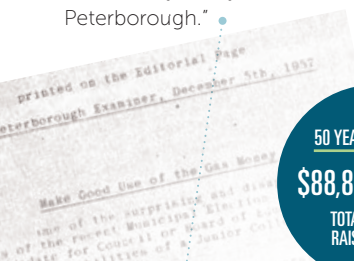




“A university is a growing, living legacy – and it needs all kinds of support.” – Professor Tom Symons, Founding President, 1961-72

Make Good Use of the Gas Money

On December 5, 1957, Reginald R. Faryon, then president of Quaker Oats, published a letter in *The Peterborough Examiner* that laid the foundation for the creation of Trent University. In that letter, entitled “Make Good Use of the Gas Money,” Mr. Faryon called for the city to use monies from the sale of the public utilities gas franchise to create a junior college, which would “pay dividends for generations to come and benefit, directly or indirectly, every man, woman, and child in Peterborough.”



50 YEARS OF GIVING
\$88,863,270.71
TOTAL AMOUNT RAISED TO DATE

The Grounds for a Great University

In 1962, Canadian General Electric (CGE), the largest employer in the region at the time, donated the core 100 acres along the Otonabee River that would become Trent’s future home. But the University could not be built on land alone. The residents of Peterborough and counties in east-central Ontario stepped up to the challenge and helped raise over \$7M through Trent’s Founding Fund and Development Fund campaigns. Contributing to these funds were 54 industrial unions who asked their members to pledge either 25¢ or 50¢ a week for five years through payroll deductions. As a result, 10,000 employees – production line workers to managers – from companies including CGE, Quaker Oats, Outboard Marine, the City of Peterborough and many more, helped build Peterborough’s University.




1957
 Reginald R. Faryon, president of Quaker Oats, pens a letter to *The Peterborough Examiner* that shapes the history of Trent.

FEATURE

1962 **FEATURE**
 Canadian General Electric donates 100 acres of land, including the Stanley Adamson Powerhouse, to become the future site of Trent University.

1962–1963
 Trent’s first philanthropy campaign, the Founding Fund chaired by E.C. Braund, helps open Peter Robinson, Catharine Parr Traill and Champlain Colleges.

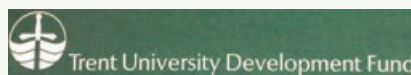
1968



Trent University names iconic campus bridge in honour of Reginald R. Faryon and the role he played in Trent’s beginning.

Trent University Alumni Association is founded. The association provides a distinct alumni perspective on Trent issues, but also provides strong support to the University in areas such as recruitment, mentoring and fundraising.

1968
 President Tom Symons and Chief Dalton Jacobs lead Hike for Hundreds walkathon from Champlain College to Curve Lake to raise funds for sports and recreation at the reserve.



Upon retiring as the inaugural chair of Trent’s Board of Governors (1966-67), Charles Fraser is granted an honorary degree from the University.


1969 – 1974
 Development Fund, co-chaired by Thomas J. Bata and William Harris, raises \$4.5M to help establish the library, sciences building, pedestrian bridge, and the first Canadian Studies & Indigenous Studies programs.

1969
 Thomas J. Bata Library opens; named in honour of Thomas J. Bata, co-chair of the Development Fund campaign and former vice-chair and member of the Board of Governors.



1971 – 1975
 B.D. Sandwell chairs Trent’s Board of Governors. Along with his wife Helen, they created the Helen & Barney Sandwell Scholarship in 1990, awarded annually to a student majoring in English Literature.

1973



Leslie M. Frost, premier of Ontario and Trent’s first Chancellor, passes away, leaving historical books to the Bata Library and research funds; Trent University later named the Frost Centre for Canadian Studies and Indigenous Studies in his honour in 2004.



1964
 Curve Lake First Nations Chief Dalton Jacobs makes symbolic \$2 donation to kick-start the fundraising campaign for the yet-to-be-born university.



Second Decade Support

The Second Decade fund was a great success, raising \$4M in support of many key projects and initiatives as Trent continued to grow and thrive. These included: the Mackenzie Gallery; library acquisitions; student scholarships and financial aid; Wenjack Theatre; the Wildlife Sanctuary; and a new student recreation facility; just to name a few. The dedicated chair of this successful campaign, Victor E. Henderson, was honoured with a bursary in his name that continues to help students today.



"I wanted to take a moment to thank you for contributing to my education and assisting me in reaching my goals. Thank you for this opportunity, and recognizing the hard work of students at Trent."

– Jessica Sjoblom, 2014 recipient, Victor E. Henderson bursary

40 Years of Fellowships

Trent's first-ever bequest came from the late Professor C.A. Ashley, a long-time friend of the University and an enthusiastic proponent of the informal role that college life can play in the academic pursuits of the University. From the bequest, the Ashley Fellowship was created in 1976 and has brought many prestigious scholars to Trent over the years. They reside at one of the residential colleges for part of the year, delivering lectures and meeting with faculty and students. Ashley fellows have included: Lucie Edwards '73, foreign affairs ambassador (pictured here); Cynthia Good, a highly respected Canadian book publisher and editor; Tama Turanga Huata from Aotearoa (New Zealand); and Dr. David Montgomery, a well-known historian of the American labour movement.



1974 – 1980

Second Decade Fund exceeds its fundraising goal, raising \$4M.



1974

Dedication of the new Wenjack Theatre. The Second Decade Fund helped with the installation of lighting equipment, a stage curtain, a grid system, basic flat and stage risers and basic operating equipment.

1976

Trent receives its first ever bequest gift from the estate of Charles Allan Ashley, creating the Ashley Fellowship.

FEATURE

Professor David Gallop, then chair of the Philosophy Department, inaugurates an annual series of lectures. The Gilbert Ryle Lecture Series was established in honour of the late Oxford professor with funds provided by the Victoria and Grey Trust, the Franklin J. Matchette Foundation, and alumni and friends of the Philosophy Department.

FEATURE ON PAGE 4

1977

Official opening of the Athletic Complex, including a gymnasium, a 25-metre swimming pool, squash courts and exercise rooms, made possible through the Second Decade Fund.

"From the get-go, John was totally involved in Trent. It was his life."

– Dorothy Blake, former Secretary to John Leishman



1980



John Leishman, assumes role of executive vice president for External Relations & Public Affairs, a post he held until his retirement in 1988. Following his death in 2008, Trent created the John E. Leishman Courtyard at Alumni House in his memory.

Erica Cherney becomes the first female chair of Trent's Board of Governors. Her outstanding contributions were recognized with the Eminent Service Award in 1986. In 2005 the University presented her with the highest honour, an honorary degree.

1981

William L. Morton Lecture Series created by Trent University after he serves as Trent's third chancellor. Organized by the Canadian Studies Department, this lecture series invites a leading Canadian scholar to give a public lecture on their work, and also to lead an intimate seminar primarily for graduate students.

1982 – 1987

The Fund for Excellence, led by chairs Jon K. Grant and Richard P. Armstrong, raises an impressive \$7M, exceeding the original goal by \$2M.



1983



Photo: John Lewis

Michael Nolan '69 becomes the Trent University Alumni Association president (TUAA). He has been a committed Trent volunteer for over 40 years, starting as a councillor, then president for TUAA, alumni representative and member of the Board of Governors, and most recently as co-chair of the alumni division for Trent's award-winning Legacy Campaign.



Ryle Lecture

From "Free Will and Responsibility" and "Wickedness" to "Art and Human Evolution" and "Rules, Relativism and Reduction," the topics of the long-running Ryle Lecture Series have been as diverse and impressive as the lecturers themselves. Established in 1976 by the Philosophy Department, the Ryle Lecture Series brings a distinguished philosopher to Trent each year for lectures and informal meetings with faculty, students and the Peterborough community.

"The Gilbert Ryle Lecture Series was inaugurated when I was a junior at Trent. It was an extraordinary reflection of the way that Trent cared about its students that a number of us undergraduates were involved in the conversations that led to the creation of this distinguished series. Imagine the honour I felt when, some 30 years later, I was invited to give the lectures myself."

– Dr. Paul Boghossian, 2009-2010 Gilbert Ryle Lecturer



The Bagnani Legacy

Gilbert & Stewart Bagnani were always strong supporters of Trent University. Their estates have provided over \$1.3M in philanthropic support to the University. Yearly, more than 50 students benefit from the financial bursaries provided by the Bagnani Undergraduate Awards and the Bagnani Graduate Awards. Trent's fine art collection, faculty research, academic lectures and the Bata Library have all benefited from their generosity. In 2010, Trent created Bagnani Hall at Traill College to honour their legacy. The space houses a modern and inspiring lecture forum, and the complementary Bagnani Room features some of the artwork and antiques from the Bagnani estate, Vogrie.

"Thank you for your generous contribution to my studies in the Masters of Public Texts (English) program at Trent University. As a father of two children who is currently pursuing full-time graduate work, it can sometimes be challenging to find the resources for research materials. This award will help ease this financial burden."

– Eric Lehman, Bagnani Graduate Award recipient, 2014



1985 **FEATURE**



Gilbert Bagnani, a former Trent professor and honorary degree recipient passes away; Gilbert, and his wife, Stewart, bequeathed their property, antiques, art, furniture, funds, books and papers to a number of institutions, including Trent.



1987

Dr. Mary L. Northway leaves her estate to Trent – the largest gift of its kind, providing scholarships and the Windy Pines Conference Centre, along with items for Trent University Archives, Bata Library and the Canadian Studies Department and Frost Centre.

Margaret Laurence Lecture is established in recognition of the iconic Canadian author's term as chancellor (1981-83), funded through a generous endowment from the Bennett Family Foundation and matching funds from the Canadian Studies Directorate, Heritage Canada. The Margaret Laurence Scholarship was also created in her honour.

1989

The first graduate scholarship is established at Trent by David & Joyce Woods. David was chair of the Board from 1975-80 and was recognized with an Eminent Service Award in 1982.

October 17, 1989

On the occasion of Trent's 25th anniversary, the Development Department introduces the Passport to Trent initiative, providing one year of full tuition to babies born at hospitals in its campus cities of Peterborough and Oshawa on this day. The same initiative was offered to mark Trent's 35th anniversary in 1999.

FEATURE

1989

The Lady Eaton College lecture theatre opens, thanks to fundraising efforts and support from the Eaton Foundation.

Funded by support from donors, the Alan Wilson Reading Room at Traill College is created and named in honour of the founding chair of Trent's History and Canadian Studies Departments.



1989-1995

The For Tomorrow Campaign, led by David T. Moore, becomes Trent's most successful fundraising campaign to date, raising \$25M.

FEATURE

1989

Establishment of the J.J. Robinette Scholarship, just one of the many new scholarships and bursaries created to support Trent students in their pursuit of education. The scholarship was created by friends and colleagues to honour the 60th anniversary of Dr. Robinette's call to the bar. Dr. Robinette was chancellor of Trent from 1984-87.

1990



Inspired by the creation of an Environmental Resource Centre at Trent, the David Sheperd Family establishes a lecture series to introduce Trent students to leading speakers on global environmental issues and build on the University's reputation for excellence in environmental studies.

In 2008, Robert F. Kennedy Jr., delivered the David Sheperd Family Lecture at the Peterborough Memorial Centre as part of the International Association for Great Lakes Research conference held in Peterborough.



The Priceless Contributions of Volunteers

Between 1982 and 1995, two successful fundraising campaigns raised \$32M in support of everything from scholarships, bursaries and fellowships to new buildings, and everything in between. The true success of these campaigns was measured in the tireless



efforts of an impressive group of volunteers, led by campaign chairs Jon K. Grant (Fund for Excellence) and David T. Moore (For Tomorrow). The legacy of their contributions to Trent live on today, including through the awards they established in honour of their families.



During the For Tomorrow Campaign, four dozen student volunteers spent 50 evenings calling alumni, asking for support. Their efforts raised an impressive \$518,000 at the time.

Anniversary Babies Receive Passport to Trent

To mark the occasion of Trent's 25th and 35th anniversaries in 1989 and 1999, the University granted "Passports to Trent" – full tuition for a year – to any babies born at hospitals in our campus cities of Peterborough and Oshawa. In 1989, nine children were awarded their passports. In 2007, one of those babies – Emily Home – took advantage of this great opportunity and enrolled as a student at Trent.



"Overall, Trent definitely provided me with a sense of community and a place to learn how to think. It has challenged me to consider the world in ways I never have before."

– Emily Home, Passport to Trent recipient

1991



The Environmental Science Building opens thanks to the fundraising efforts of the For Tomorrow Campaign, including support from the City of Peterborough, Quaker Oats, CIBC and AON.

Trent University's Annual Fund is established to provide funds for student bursaries, scholarships, special projects and services right across campus.

1992

Opening of the Ward Garden, in honour of Walter G. Ward, life-time employee of GE who, as general manager, spearheaded the donation of 100 acres of land that would become Trent University. Mr. Ward was recognized with an honorary degree in 1986.



1993

Friends and family of Hugh F. Waddell, chair of Trent's Board of Governors from 1967-71, establish the Hugh F. Waddell Library Fund. Mr. Waddell was awarded an honorary degree from Trent in 1989 and received the Eminent Service Award in 1978.

1994-99



Jalynn Bennett serves as chair of the Board. An exemplary volunteer for over 25 years, Ms. Bennett also served as vice-chair of the For Tomorrow campaign and later as a special projects chair for the Beyond Our Walls campaign. To honour Ms. Bennett for her dedication, Trent created a chair's bench and plaque by Bata Library, and granted her the Eminent Service Award.

1995

Friends and family of the founding president of Trent, Professor Tom Symons, establish the Symons Trust Fund for Canadian Studies, to honour and continue his groundbreaking work in the field.

The Board of Governors' Leadership Scholarship is established. This prestigious scholarship attracts high quality entering students who have shown outstanding leadership and involvement in their community as well as high academic achievement.

Upon the end of his term as Trent's sixth chancellor (1988-95), Professor F. Kenneth Hare is presented with the Eminent Service Award; he also received an honorary degree from Trent in 1979.

1996-2001

Beyond Our Walls Campaign, chaired by Don Tapscott '66 & deputy chair Edward Tremain raises \$17.2M.

FEATURE ON PAGE 6



1998

Marjorie McLean Oliver generously donates her 270-acre waterfront property on Pigeon Lake to Trent, which becomes the James McLean Oliver Ecological Centre, a residential field station for teaching and long-term ecological research.



50 YEARS of GIVING
151,795
TOTAL NUMBER of GIFTS to DATE



Sport for All

Established to honour the 36-year career of Trent's first director of Athletics & Recreation, Paul Wilson, the PSB Wilson Fund for Athletics & Recreation is a permanent endowment to improve facilities and equipment at the University. A team of colleagues, led by Karen Sisson '78, quickly exceeded the minimum goal of \$100,000 to create the endowment. Since its creation in 2002, the PSB Wilson Fund has provided athletic equipment and training opportunities beyond what the University can normally fund.

"By providing extras the operating budget couldn't, the fund goes the extra mile, giving students important additional opportunities and benefits."

– PSB Wilson, Trent's first director of Athletics and Recreation



Expanding Beyond Our Walls



Thanks to the tireless leadership of Don Tapscott '66 & Edward Tremain, the Beyond Our Walls Campaign was immensely successful, raising \$17.2M. Campaign accomplishments included: 97 new scholarships,

bursaries and prizes; new high speed internet access; new classrooms, offices, video conference room and cafeteria at Otonabee College; and enhancement and expansion of the Water Quality Centre and the DNA Forensics Lab. Trent's endowment fund also grew by approximately \$11M.

"If anything, this campaign is testimony to the widespread affection, devotion, and respect individuals and communities hold for Trent University." – Don Tapscott '66, campaign chair

1999 – 2002

Gary Wolff '67 serves as chair of the Board, and through the years has continued to play a key role at Trent. In recognition of 20 years of dedicated service, the "Chair's Bench" located near the Chemical Sciences Building was named in his honour in 2004 and the Gary Wolff Leadership Award was created by the Alumni Association in 2003.

2000



In recognition of John de Pencier's 30 years of dedicated service as a volunteer, the University establishes the John de Pencier Fund for Trent's Nature Areas. Mr. de Pencier served on the Trent Board for 12 years, including four as chair, and was recognized with an honorary degree and the Eminent Service Award. Mr. de Pencier and his wife, Marni, established the de Pencier Family Award for students with high academic standing and financial need.

2002 FEATURE

PSB Wilson Fund for Athletics & Recreation is created in honour of Trent's inaugural director of Athletics and Recreation.

In tribute to Trent's eighth chancellor (1999-02), Peter Gzowski, upon his death, the Peter Gzowski Northern Scholarship is established by the law firm Heenan Blaikie and friends of the late icon. In 2007, Trent honoured him again, naming the University's newest college in his honour.

2002 – 2008



Reid Morden serves as Board chair. The University recognized his leadership and commitment by dedicating the Reid Morden Group Study Room in the University's Library in his honour. Mr. Morden and his wife also established the Reid & Margaret Morden Award in the Humanities to support students in history, political science or sociology.

2003 – 2005

Building Capacity Campaign, chaired by Dan Coholan '77, and the Peter Gzowski College Campaign, led by Ana P. Lopes, surpass their combined \$3.6M goal. The campaigns leverage government funding to enable the opening of a new Chemical Sciences Building and Water Quality Centre, along with the new Peter Gzowski College, Enweying and the First Peoples House of Learning.

2004

Official opening of Larry E. Seeley Chemistry Computational Room in the new Chemical Sciences Building. Mr. Seeley served on the Board of Governors from 1996-2003.



Honorary board member Judith R. Wilder establishes the Billie Wilder Bursary, one of Trent's largest named endowments in support of students.

50 YEARS of GIVING
\$7+ MILLION
AMOUNT DONATED by TRENT STAFF,
FACULTY & RETIREES



"During his years leading the Trent Board, Reid has always worked to keep the interests of the students of the University in the forefront of any discussion so it is especially fitting that his significant contributions and commitment be honoured in this way."

– Bonnie Patterson, President & Vice-Chancellor. 1998-09

TRENT'S \$50 MILLION CAMPAIGN



SUCCESS TO DATE

With an eye to the future and a milestone 50th anniversary now underway, Trent has seized the opportunity to launch the University's most ambitious philanthropic campaign to date – to complete \$50 million in new investments anchored in Trent's teaching and research innovations. To date, a number of historic gifts and milestones have already been celebrated

under the umbrella of this overarching fundraising effort, which encompasses several smaller campaigns. Highlights from the first phase of the \$50 million campaign are highlighted here.

A Hong Kong Connection

In his native Hong Kong, Justin Chiu '76 is described as one of the most inspired and innovative property developers in the city. Having graduated with a joint degree in Sociology and Economics, Mr. Chiu credits Trent for giving him the academic and personal experience in Canada that helped him develop into the dynamic and successful business leader he is today. Inspired by his own transformational Trent experience, Mr. Chiu and his wife, Rita, have become some of the University's biggest supporters.

"I have certainly grown a lot since I came to Trent. On a personal level, I have become even more aware of the cultural diversity around me. Professionally, my career path is more defined. I have made great relationships with my fellow students and professors. Additionally, I have also immersed myself in the lovely Peterborough community."



– Ha Nguyen '09, Honours Bachelor of Arts, Economics, Hanoi, Vietnam, inaugural recipient of the Justin Chiu International Scholarship

2005

Ambassador for circumpolar affairs and Trent's seventh chancellor (1995-99), Mary May Simon receives an honorary degree from the University.

2007

FEATURE

Trent celebrates its commitment to the humanities and critical thinking with the announcement of the Kenneth Mark Drain Chair in Ethics, the first endowed chair in the University's history and the largest gift at the time to Trent by living donors, exceeding \$2 million.



Roberta Bondar Fellowship in Northern and Polar Studies, a post-doctoral teaching and research award, is established in honour of Trent's ninth chancellor Roberta Bondar (2003-09).

2008



Trent's reputation as an international leader in the environment receives a significant boost with the announcement of the new David Schindler Endowed Professorship in Aquatic Science, the first-ever endowed professorship at the University, funded by a gift of \$1 million.

FEATURE ON PAGE 8

2009

Trent receives the third largest bequest in University history – a generous \$1.3M gift from Fern Rahmel, a leader in education, the arts and culture, to be used in support of female students pursuing higher education both in Peterborough and Oshawa. A further gift was also directed to the Bata Library.



2009

FEATURE



International alumnus and world-renowned property developer, Justin Chiu '76, donates \$1 million to create two new endowed funds at Trent: the Justin Chiu International Scholarship fund and the Rita Chiu Study Abroad Bursaries.

2009

The Trent Centre for Biomaterials Research (TCBR), a new world-class, ground-breaking laboratory and research program focused on the utilization of plant oils (lipids) to create new biomaterials, is established and led by alumnus Dr. Suresh Narine '91, a pioneer and leader in this emerging field. To date, over \$6.5M has been raised to support research in the TCBR, which, according to Dr. Narine, is "the best built lab in the world for lipid and biomaterials research."

2006

Official opening of the Margery J. Warren Garden located next to the Chemical Sciences Building. The garden was created through the estate of Margery J. Warren, an early childhood educator and homemaker.

Alumni House moves to its new home in the former Master's Lodge at Champlain College. The renovations are funded through alumni donations.



"The financial support that this bursary provides is greatly appreciated and extremely helpful in achieving my goals. It also allows me to direct my focus more completely towards my graduate research."

– Maureen Elliot, Master of Arts Sustainability Studies, Fern Rahmel Graduate Bursary recipient, 2014



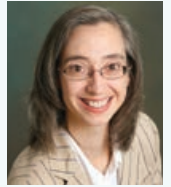


Investing in Academic Excellence

As Trent's milestone 50th anniversary drew nearer, the University celebrated a number of firsts – including the creation of its first endowed chair and endowed professorship. In 2007, the Drain and Patterson families joined together to donate \$2M to create the Kenneth Mark Drain Chair in Ethics as a tribute to an esteemed family member. In 2010, the University appointed scholar Dr. Kathryn Norlock to the inaugural position. In 2008, an anonymous donor came forward with a \$1M gift to create Trent's first endowed professorship – the David Schindler Endowed Professorship in Aquatic Science, in honour of the former Trent professor and one of the world's leading limnologists (a specialist in the study of freshwater lakes and rivers). In 2011, Dr. Paul Frost, an expert in the role of nutrients in aquatic foodwebs, was appointed to the inaugural professorship.



"The Kenneth Mark Drain Chair in Ethics Trust enables me to engage in international research, presenting scholarship abroad and inviting international scholars to present their work here at Trent University. It has also assisted Trent students and Trent instructors to accompany me in research and travel, providing them opportunities to extend their own reach. The contributors made this possible, and the benefits accrue to us at Trent."



– Dr. Kathryn Norlock, Kenneth Mark Drain Endowed Chair in Ethics, and chair of Philosophy



"I am extremely honoured at being named the first David Schindler Professor and very excited about the opportunity to use this position to continue working in a field so profoundly influenced by Dr. Schindler through his accumulated research... Trent is a great place for aquatic science. We have considerable infrastructure, resources and researchers in this area."

– Dr. Paul Frost, David Schindler Professor in Aquatic Science

trentu.ca/chairinethics trentu.ca/aquaticscience

2009

Eugene Forsey Scholarship for business students created to celebrate Hon. Forsey's term as Trent's chancellor (1973-77) and service on the first Board of Governors.

An anonymous donor honours the contributions of Trent's founding chair of both Canadian Studies and History, with an \$800,000 gift to create the Alan Wilson Graduate Student Entrance Scholarships.



2009

Trent dedicates the new Page Irwin Colloquium Room at Trill College in honour of Canadian writer and painter P.K. Page Irwin and media pioneer Arthur Irwin. In addition to making significant cultural contributions to Canada, P.K. Page donated artwork to the Trent University Art Collection. She and her husband, Arthur, also created the P.K. Page Irwin Creative Writing Prize at Trent.

2010

The University community celebrates the official opening of the new Trent Community Sport & Recreation Centre, a state-of-the-art, modern, multi-sport centre of excellence.

FEATURE



The University celebrates the successful conclusion of the Trill College Campaign, raising more than \$2.1M to repurpose Trent's downtown college into a primarily graduate studies college.

2010

J.J. McGuire General Contractors complete construction and renovations of the new Thornton Road Campus in Oshawa and establish the Oshawa Campus Student Bursaries to be awarded to full- or part-time students.



2011

Trent revitalizes the 2.3 km Morton Family Trail, located in the Trent Canal Nature Area, in honour of David and Patricia Morton's strong support of the University. In addition to establishing the Patricia & David Morton Indigenous Studies Undergraduate and Graduate Awards, Mr. Morton was chair of the Board from 2008-11 and Dr. Morton is a professor emerita.

2011



Tony Storey, the longest serving director of Alumni Affairs at any university in Canada, is recognized upon his retirement from Trent with the naming of the courtyard outside Alumni House in his honour and through the establishment of the Ideas that Change the World Symposia. More than \$110,000 was raised by friends and colleagues of Mr. Storey for these projects.



Sport, Recreation & Wellness for All Campaign

The revitalization of the Trent Athletics Centre was supported by the successful \$4M Sport, Recreation & Wellness for All Campaign, co-chaired by professor emeritus Peter Adams and Gary Wolff '67, which concluded in 2011. Campaign highlights include:

- \$1 million investment from the City of Peterborough



- \$1 million gift from international alumnus and world-renowned property developer Justin Chiu '76 to name the Trent stadium
- \$250,000 raised to name the state-of-the-art rowing/paddling centre in honour of Carol Love, former Olympian and one of Canada's most heralded female coaches
- \$200,000 gift from honorary Board member David Moore and his wife, Joan, which was celebrated with the official naming of the Moore Family Cardio Loft
- \$300,000 raised for new Athletic Financial Awards to attract top student-athletes to Trent
- In honour of their volunteer leadership, the Co-Chairs Mezzanine was named in honour of Peter Adams and Gary Wolff '67

The Legacy of John Martin

With his trademark handlebar moustache, the late John Martin's presence on campus was always a welcome sight. He played a key role in the establishment of the Trent Business Council, supported Dr. Brad White's Right Whale Genome Mapping Project, initiated a Wildlife Symposium, supported student research, and expanded the work of Dr. Suresh Narine's Trent Centre for Biomaterials Research (TCBR). Mr. Martin's legacy of commitment to Trent and the Peterborough community was recognized with the unveiling of the Martin Family Biomaterials Laboratory in the TCBR in 2012.

2011/12

Canadian artist David James '68 donates two sculptures named "Portal" to Trent University. The first, an impressive six-foot high black granite piece, is installed on the East Bank of the Otonabee River and the second, a smaller version comprised of kiln cast crystal, finds a home in the Bata Library.



2012



The footbridge between Lady Eaton College and Champlain College is named the Stephenson Bridge in honour of the late Robert W.F. Stephenson '68, the first Trent graduate to serve as chair of the Board of Governors. Trent's Alumni Association created the Robert W.F. Stephenson Award for Excellence in Student Governance, which was first presented in 1995.

In recognition of the ongoing support of volunteer and donor John Martin and his family, a state-of-the-art laboratory in the Trent Centre for Biomaterials Research is named in their honour. **FEATURE**

2013

Former Board chair Jon K. Grant and Trent alumna and professor emerita Shelagh Grant '76 establish the Shelagh Grant Endowment to support graduate studies in Canadian Studies and Indigenous Studies. Long-time volunteers and donors, Jon and Shelagh Grant have received many accolades over their careers and are also honorary degree recipients.



Tom Jackson Community Service Bursary is established with support of donors to honour the Canadian performer's role as chancellor from 2009-13.

2013

New graduate Chanel Christophe '12 makes his first donation to Trent.



"My journey through Trent would not have been possible had it not been for the kind support of donors who pledged their support for students like myself. Recognizing that my success is in large part due to their help, and having worked at the Annual Fund myself, I knew the value of every single donation no matter how small. It is in that spirit that I committed myself to make my own small monthly contribution to the continued success of my beloved institution and the other needy recipients like myself."
- Chanel Christophe '12

2014

The dedication, passion and lasting impact of Trent donors and volunteers is celebrated as the University marks the successful conclusion of its award-winning Legacy Campaign, welcoming over 100 new members to Trent's Legacy Society.

FEATURE ON PAGE 10

The Multicultural Council of Oshawa Durham creates an award to assist Trent University Oshawa students involved in multicultural initiatives.

2014



Anne B. Wright completes her term as chair of the Board of Governors. Ms. Wright was a champion of the Trent Athletics Centre and provided an important gift towards the Sport, Recreation & Wellness for All Campaign. Ms. Wright is also a current member of Trent's Legacy Society.

2014 AND BEYOND



Photo: John Lewis

2014

WHAT WILL YOUR LEGACY BE?



Launched in September 2012, Trent's Legacy Campaign, led by Eileen Madder and Walter Howell, invited alumni, staff, faculty, friends, and other community members to join in creating Trent's future through their own legacy. The campaign, which successfully concluded in June 2014, has more than doubled the Legacy Society, welcoming more than 100 new members who have remembered Trent in their estate plans. Since

Trent's inception, legacy gifts have touched every facet of the University's campuses. Beyond providing unrestricted support in areas of greatest need, estate gifts have also made a difference in academic programs and departments, student awards and bursaries, the library, athletics, investments in equipment, campus beautification, and so much more.

1964 – 2014

Banking on Success

Since the University's inception, partnerships with Canada's banks have helped Trent grow into a dynamic and internationally-respected place of teaching and learning, by injecting millions of dollars into student scholarships and bursaries, new buildings, research and other programs. In the past decade alone, major gifts from banks have accomplished the following:

- Protecting drinking water in Indigenous communities in Canada's north through the **RBC Blue Water program**.
- Enhancing Trent University's leadership in international education through the **Scotiabank International Student Scholarship and Prize Fund**.
- Increasing the number of graduate and undergraduate students studying within Trent's leading-edge environmental portfolio and supporting the development of new leaders for Canada's emerging green economy through the **BMO Financial Group Future Green Leaders' Fund** and the **TD Green Undergraduate Awards and Scholarships**.
- Ensuring healthier communities, by investing in first-year students in the Trent/Fleming School of Nursing through the **CIBC Nursing Awards**.

Remembering Trent in his will, alumnus Dr. Charles Omole's legacy will support students preparing for careers as medical doctors.

"I am very grateful for awards such as yours, which have provided me with the means to help further my education. Being recognized for my hard work is encouraging and reminds me not to lose sight of my goals."

– Portia Kalun, inaugural recipient, Charles Omole Medical Scholarship, 2014

trentu.ca/legacy



Photo: John Lewis

DR. JOHN WADLAND

PASSIONATE VOICE FOR CANADA
AWARD-WINNING PROFESSOR
LEADER IN INTERDISCIPLINARY STUDIES
PRINCIPLED ENVIRONMENTALIST
COMMUNITY BUILDER

Remembering Trent in his will, Dr. Wadland's legacy will foster understanding among Canadian, Indigenous and International students.

WHAT WILL YOUR LEGACY BE?

TRENTU.CA/LEGACY TRENT 50 UNIVERSITY OF ONTARIO LEGACY CAMPAIGN

MARGIE LIGHTBODY '64

MEMBER OF TRENT'S ORIGINAL CLASS
RESPECTED HIGH SCHOOL MATH TEACHER
DEDICATED COMMUNITY LEADER
CANCER SURVIVOR
DEVOTED FRIEND

Remembering Trent in her will, Margie Lightbody's legacy will help future students make their academic dreams a reality.

WHAT WILL YOUR LEGACY BE?

TRENTU.CA/LEGACY TRENT 50 UNIVERSITY OF ONTARIO LEGACY CAMPAIGN

Award-Winning Campaign

The Legacy Campaign advertising campaign gained national attention as it was recognized with a silver award from the Canadian Council in the 2014 Prix D'Excellence Awards. Praised by judges for being "entertaining and engaging," the series of ads featured highly-respected community leaders who chose to honour Trent with a gift in their will.

50 YEARS of GIVING

\$5,319,613.43

AMOUNT RAISED by FRIENDS FOREVER PROGRAM

INVESTING IN TRENT'S FUTURE

TRENT'S HISTORIC \$50 MILLION CAMPAIGN CONTINUES



"We are a young university. Fifty years old this year. This is, I think, a time when interaction with our own past can be a harbinger of great things to come."

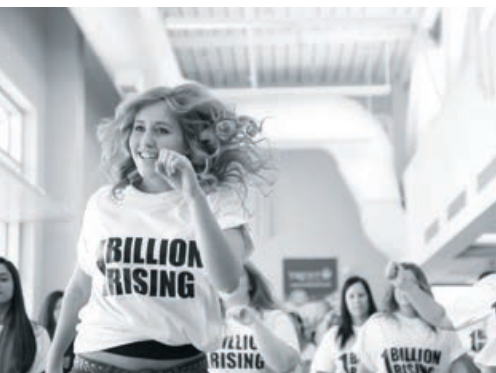
– Dr. Leo Groarke, President and Vice-Chancellor

As the pages of this anniversary report demonstrate, Trent is an institution profoundly anchored in philanthropy. The countless gifts of time, talent and treasure from our volunteers and donors over the past 50 years have made Trent the vital and innovative university it is today.

And there is no doubt, as we stride confidently into a changing and challenging future, that the generous support of alumni, faculty and staff, community and friends will be key to Trent's success in the next 50 years and beyond.

The final phase of Trent's historic \$50 million campaign is now gaining momentum. To enhance Trent's leadership as one of Canada's outstanding universities, this phase will focus on investments in three high impact areas:

- Strengthening our interactive learning environment and excellence in teaching
- Enriching the student experience through student leadership and empowerment
- Advancing our international leadership in the study of the environment



Excellence in Teaching and Learning

Trent's commitment to developing curious, critical and creative thinkers remains a focus of all we do. Building on Trent's tradition of dynamic student-faculty interaction, teaching excellence and the interplay between research and learning, new donor investments in the practice of teaching, the central role of the library, and new tools and technology will position Trent as a leader in post-secondary teaching and learning.

"Trent has made innovative learning tools available to me and my students so that I can provide the best education possible to our future teachers and leaders."



– Dr. Cathy Bruce, School of Education and Professional Learning, one of six outstanding university teachers honoured by the Ontario Confederation of University Faculty Associations in 2013

Student Empowerment and Leadership

Trent students are known for their desire to shape both their education as well as their learning environment. Donor investments in student space and leadership opportunities, wellness services and the development of an interdisciplinary business and social entrepreneurship centre will enable Trent students to become effective leaders in whatever roles they take on in the future.



"Trent really was the beginning of my life in so many ways."

– Stephen Stohn '66
Executive producer of *Degrassi: The Next Generation*, co-founder of Trent Radio and *Arthur*, Trent's student-run newspaper



Interdisciplinary Environmental Impact

Trent's faculty and students have been developing solutions to important environmental issues since our inception. Trent's interdisciplinary approaches to complex environmental and social issues have captured the attention of communities, government and industry around the world. Donor investments in new tools, experiential learning, research and knowledge mobilization will enable Trent to remain at the forefront of solutions to challenging and urgent local, national and global environmental problems.

"I believe we have wonderful choices that science offers us for solutions to the issues we face. We need to work harder at having that conversation among different pools of people so that we can utilize the solutions that are emerging."

– Dr. Suresh Narine '91
Director, Trent Centre for Biomaterials Research



THANK YOU

ABOUT THIS REPORT

In celebration of Trent's milestone 50th anniversary, this report honours 50 years of giving at the University and showcases the remarkable impact philanthropy has had on our institution. To view our annual list of donors and highlights from 2013/14, to read past reports, and find out how you can get involved, please visit trentu.ca/givingtotrent

"For 50 years, Trent University has recognized the vital role donors and volunteers play in the life of our institution – sparking innovation, inspiring our communities, and moving us toward a bold new future. To all of our donors, volunteers, friends, and supporters, thank you. Trent's next 50 years are guaranteed to be bright with you by our side."

– Julie Davis, Vice-President, External Relations & Advancement



Charitable Registration Number 119268928 RR0001

"Life engenders life. Energy creates energy. It is by spending oneself that one becomes rich."

– Sarah Bernhardt, actress (1844-1923)

